



Corian® *Design*



INTRODUCING CORIAN® DESIGN

INTERIOR TRENDS

ONE-ON-ONE

BOBBY BERK

THOMAS KLEE - RATIONAL

REZA AZARD - PROJECTILES

ROBERTO PAGONE - RFI

SPOTLIGHT

REPORT

FUTRUS

REXA DESIGN

M.R. WALLS

CORIAN®
DESIGN

Make Your Space™



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CORIAN®
SOLID SURFACE

EDITORIAL

Even after fifty years, the innovative spirit of the Corian® brand continues to push forward and break new ground. In 2017, Corian® embarked on the latest chapter in its exciting history with the announcement of a new business and brand vision under a new name: Corian® Design. This brand refresh saw the introduction of a dynamic tagline – Make Your Space™ – that looks to challenge architects, designers and consumers to unlock the enormous potential built into our offerings.

Starting in 2018, we have undertaken a series of steps to transform our business to better serve the changing needs of our customers. We have expanded our product offering across all regions, aligned ourselves to respond more quickly to industry trends, deepened our commitment to digitalization, strengthened our cooperation with business partners and customers, and launched our global Make Your Space™ campaign.

This is a pivotal moment in the evolution of Corian®, a remarkable brand and versatile material that has over the years been synonymous with quality and innovation. Today, we are looking to expand our business to every corner of the planet, forging partnerships with key players and influencers. To help champion the advantages inherent in our product line, we unveiled last year during the Milan Design Week the debut of Corian® Design magazine, aimed at design-conscious individuals curious to see what our products could do.

For our second issue, we find ourselves once again celebrating the unique abilities of Corian® Solid Surface and Corian® Quartz to Make Your Space™. In the following pages, readers have the opportunity to see how our materials help push the design envelope, contributing to the realization of numerous eye-catching works across the globe. We have gathered together an impressive and varied collection of projects and products from both the public and private sphere. We hear from some of our world-class partners who are able to eloquently tap into the transformative powers of our advanced offerings.

The story of Corian® Design is about your unique creativity. In this issue, we seek to show the beauty and endless possibilities that Corian® Design permits. How will you Make Your Space™?

JULIE J. EATON

Vice President & General Manager
Corian® Design

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A NEW BRAND VISION

A CONVERSATION WITH JULIE J. EATON, VICE PRESIDENT & GENERAL MANAGER OF CORIAN® DESIGN,
ON THE NEW DIRECTION OF THE CORIAN® BRAND.

Make
Your
Space.

After celebrating the important milestone of fifty years of innovation since its inception in 1967, Corian® is now looking to the future. The brand is embarking on a new path to inspire architects, interior designers and homeowners. In 2018, the business is reintroducing itself under the new Corian® Design brand name, moving from a traditional product-oriented business to a company dedicated to delivering design-oriented solutions that utilize a variety of different surfacing materials, in addition to other design elements and custom-made solutions, to help clients transform residential and commercial spaces.

Today, Corian® Design can offer an extremely wide portfolio of solutions across more and more applications to creatives in need of inspiring tools to develop original designs. The adaptability offered by the Corian® range of products, combined with their long-lasting properties and rich collection of colors and aesthetics are ready to engage the imagination of a new generation of demanding clients.

Julie J. Eaton, Vice President & General Manager of Corian® Design, sits down to talk about today's Corian® and lays out the vision of the brand for tomorrow.

Could you describe the motivation behind the creation of the Corian® Design masterbrand and the company's new vision?

Corian® has a rich 50-year history and is a global success story among modern man-made surfaces. It is one of the few global brands in this category. We felt it was the right moment to use our powerful brand equity and consumer trust to move the brand from just products and new colors to a

design archetype. To do that, we launched our masterbrand – Corian® Design – which provokes people to Make Your Space™. We have exciting collaborations with influential designers to create original solutions for cladding buildings, the healthcare sector, retail and hospitality as well as solutions for the bathroom. We are interacting directly with architects, designers and consumers to help them make their space. Designing a space is like telling your personal story with sophisticated materials and textures. We want to inspire people in the design process by offering solutions that are easily customized.

What approach have you taken to introduce Corian® Design?

Our approach is made up of three elements. First, there was advertising and social media in major markets such as the US, Europe and Asia Pacific. In June of 2018 we launched a new web application called Corian® Moodboard Maker. This app lets people interact with the brand. They play with different design styles and create a personalized moodboard for their space that includes inspiration from nature, personal travel, photos, textures and surfaces. The third element is made up of our relationships with key influencers in various markets, people like interior designer Bobby Berk in the US, who has developed a new kitchen design by tapping into the possibilities offered by our moodboard app.

How important is the digital component today?

Digital is very important today. We have relaunched our website. Now people can interact online with our brand. It's more dynamic and less about colors presented in a static sample box. The digital economy makes that possible. When



JULIE J. EATON

Vice President & General Manager
Corian® Design

you think of our new tagline – Make Your Space™ – it is a fun challenge about creating a space that is uniquely yours. People visualize their space and play around with surfaces, moods and aesthetics with the Corian® Moodboard Maker app to come up with their own vision. Before design was only and always about the designer. The Moodboard Maker makes design accessible to everyone. We will be launching augmented reality as well in the future so people can get a better sense of their design by moving through a virtual space to see all the details and colors that they have selected.

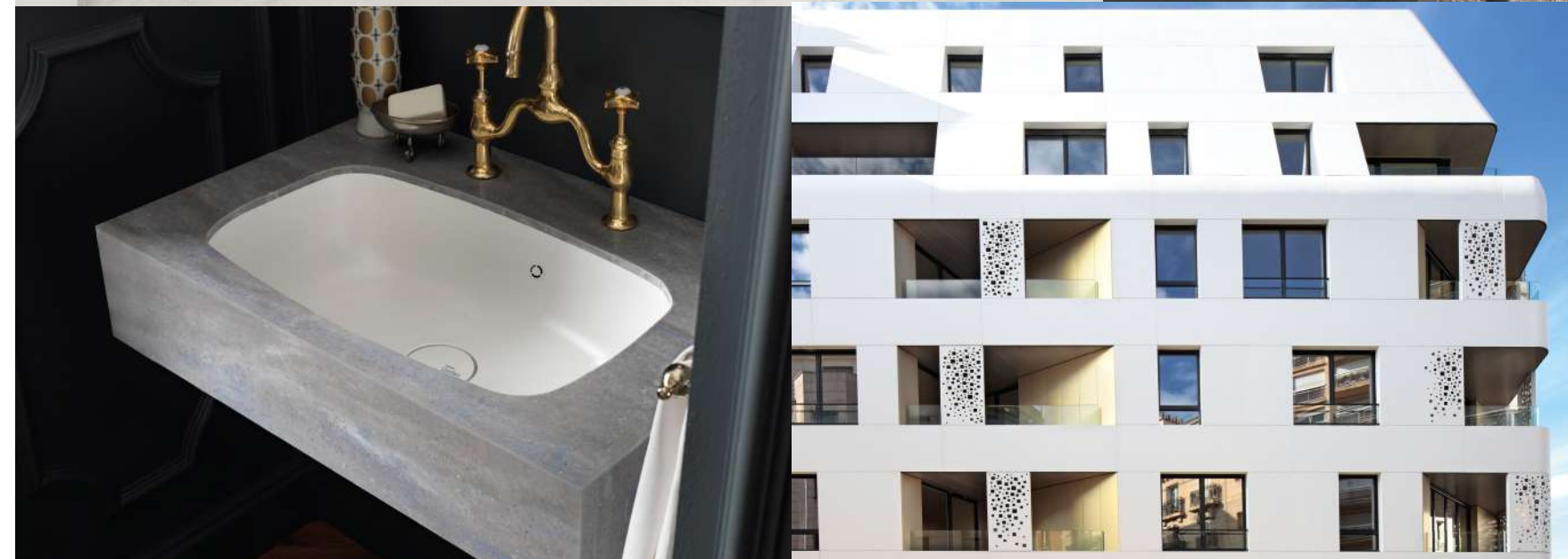
Which areas of the business are you most excited about today?

The bathroom space is a huge opportunity for growth if you think about all the elements we now offer from bathtubs to walls to vanities. I am excited about emerging markets such as India and

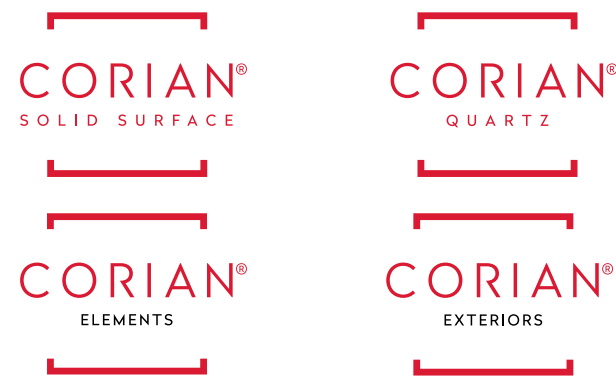
China, with their expanding middle classes and the chance to search out partners there to work with in the future. Another great value proposition is in the exteriors market where commercial buildings can use our products as sunshades and rainscreens. We are taking our beautiful style from the inside to the outside.

And while we talk more about design today with our new Corian® Design masterbrand, there is still a lot of science that goes into making our products, everything from the new granular color aesthetics we are introducing to innovations being made in developing more durable surfaces and the possibility of embedding technology in materials as we move toward the smart home and smart city.

As I look to the future, the combination of the marketing and technical know-how of Corian® Design combined with the capabilities of DuPont will be key enablers to generate additional products, services and solutions, opening new markets for the Corian® brand.



Make Your Space™



LEFT: The Corian® moodboard maker, corianmoodboardmaker.com
 ABOVE: The Corian® Design masterbrand logo and tagline, and the current product offering logos.

THIS PAGE: Corian® Design offers an extensive portfolio of elegant and functional solutions for a wide array of applications for interiors and exteriors in the residential and commercial market. Images of interior applications: photo Riccardo Bianchi for Corian® Design, art direction Stylemixer. Image of Corian® Exteriors solutions: facade in Corian® Solid Surface (Glacier White color) on a building in Paris's 15th Arrondissement, project by Nakache & Orihuela Architectes, photo Pierre L'Excellent; fabrication of Corian® by Créa-Diffusion.

HOME SWEET HOME

KATIE CONGRESS DISCUSSES THE BRAND'S PROSPECTS
IN TODAY'S DYNAMIC HOME IMPROVEMENT MARKET.

The continued use of Corian® Solid Surface in home renovations and remodeling projects, where interior trends and tastes change frequently, is a testament to the product's appeal. From North America to Asia the innovative surface first made its mark in the home, where its versatility has long been appreciated by owners looking to spruce up their kitchens and bathrooms.

Corian® Solid Surface has gained a following with the design community eager to explore the wide range of possibilities that it allows. Today, the material is making inroads in markets new and old thanks to constant innovation and interaction with architects and homeowners as well as an ever-growing selection of colors and patterns. The Corian® brand has been able to reinvent itself for a new generation of discerning clients, enabling it to remain a major player in the world of interior design.

What have been the key selling points for Corian® over time in the residential market?

A strong selling point is that the product integrates seamlessly, integrating sinks, countertops and backsplashes to deliver a uniform look. In addition, it mixes well with other materials. Nowadays we see more and more a mixing of materials, with people opting for different surfaces and bringing them together in a design they like whether it is wood or stone and pairing it with Corian®. You have aesthetics in our collection today that resemble marble and granite surfaces and these pair elegantly with other materials. The transition is smooth. Our solid surface also works nicely when

you use it together with our Corian® Quartz product, having one for the kitchen island, say, and the other used for the countertop. Before people always had it in their mind that the surfaces should be kept separate but nowadays designs call for breaking down these barriers – our Moodboard Maker app enables people to create their own interior scenes by mixing and matching styles, textures and patterns.

What key trends do you see in the residential market?

We still see the desire to have more of an open space between the kitchen and living room area. Homeowners want to make the kitchen a focal point to entertain and show off. You see more and more talk of technology in the home – the smart home – so appliances like your oven or refrigerator will be connected to your smartphone. We already have a strong presence in this field if you look at our Corian® Charging Surface – where the technology is hidden from view – that enables people to recharge their phones or tablets wirelessly by simply putting it down on our surface.

We also see people gravitating toward natural looks, beige hues and that is something we can deliver with our surfaces that feature aesthetics that mimic marble and stone, with swirling patterns that offer movement yet without the maintenance – people don't realize that marble can chip from wear and tear.

How do you engage with clients? Does it differ across regions?

In Europe, we tend to focus on the high-end OEMs – for example, the top-of-the-line kitchen makers –



KATIE CONGRESS

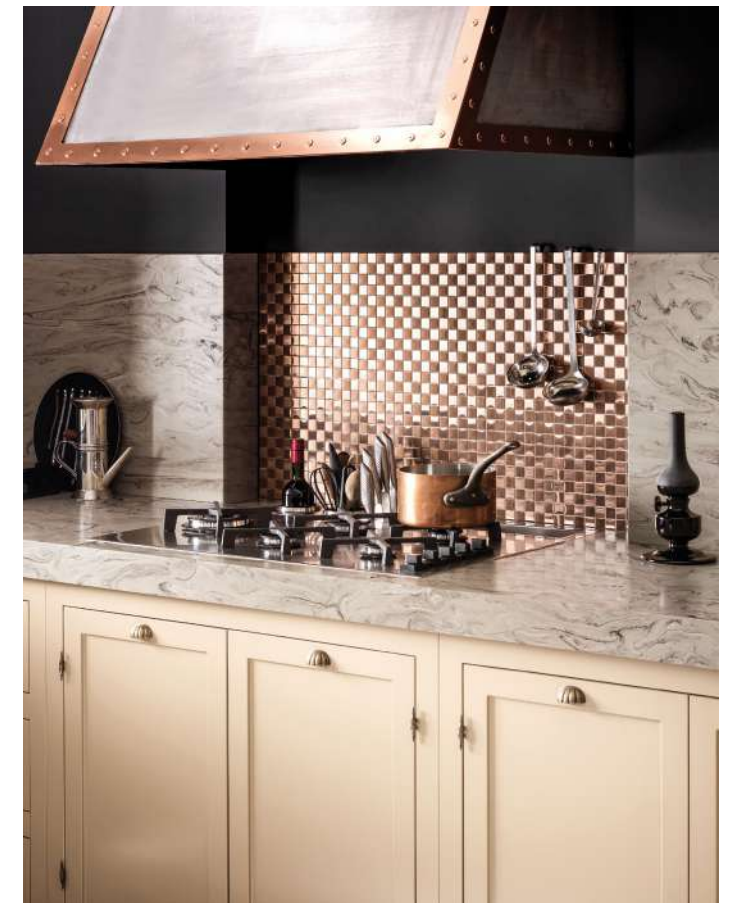
Global Residential Marketing Manager
Corian® Design

and look for partnerships so we can establish a presence in the bath and kitchen segments, as these players are trendsetters. However, in the UK we have a large dealer network where people walk in to get inspiration and have a look through elegant brochures and samples of colors that they can touch.

In North America, our biggest market, we have had a traditional focus on specialist stores and businesses working on kitchen and bath renovations. For kitchens, people do a lot of research first before making a purchasing decision – it can take upwards of six to nine months – as it is a complex process and people generally like to touch and feel the materials they will be buying. This is slightly different for the bathroom, where they can find things a bit easier

online – for example, one can buy a vanity on the internet and have it delivered to their home.

Online is a growing presence for homeowners wanting to remodel their kitchen or bathroom, and there are interesting channels to keep an eye on such as the Houzz website, a digital community where homeowners can search through interior design projects by room and connect with architects as well as shop or contractor. We are very excited about the future of Corian® Design across the globe, and see a lot of opportunity in home design and remodels as we continue to expand our product offerings, aesthetics and partnerships with leading designers.



PRECEDING PAGE: Kitchen island countertop in Corian® Quartz (Bianco Dolomite color) with sink in Corian® Solid Surface (Designer White color).
 OPPOSITE: Counter in Corian® Solid Surface (Nimbus Prima color) and sink in Corian® Solid Surface (Designer White color).
 THIS PAGE (Clockwise from top): Corian® Quartz countertop (Gray Tundra color) with sink in Corian® Solid Surface (Cameo White color); kitchen countertop and backsplash in Corian® Solid Surface (Smokedrift Prima color); kitchen countertop, backsplash and custom-made sink in Corian® Solid Surface (Evening Prima color).

ROCK SOLID

A CONVERSATION WITH JAMES CHAMBERS ON THE PRESENT AND FUTURE OF CORIAN® QUARTZ.

As part of its ongoing commitment to provide creative solutions for residential and commercial spaces, Corian® Design has invested time and resources in developing new surface products that push the engineering envelope.

Corian® Quartz is one prominent example of the brand's successful strategy to enhance its product offering. Made up of quartz crystals and advanced polymers, the sophisticated material comes in a diverse range of colors that include alluring patterns infused with the variegated beauty of the natural world. Inspired by noble materials of the past and refined by modern science, the evocative Corian® Quartz collection continues to unveil bold designs, textures and aesthetics that are able to fulfill a variety of needs complementary to those filled by Corian® Solid Surface.

In 2018, this dense and durable material, which originally was sold under the brand name Zodiaq®, has been rebaptized Corian® Quartz. Overseeing these dynamic product lines and the efforts to promote a design-oriented collection is James Chambers, Global Product & Strategy Leader at Corian® Design. Here, he outlines the strengths of Corian® Quartz and how it can help transform the design aspirations of clients into projects that will last for the long run.



JAMES CHAMBERS

Global Product & Strategy Leader
Corian® Design

from architects and consumers, we have aligned our business and our new brand – Corian® Design – with the leading design trends in the surface materials market. We have that same design frame of reference with our quartz products so it was a clear and natural transition to the new Corian® Quartz brand name.

What are the key market segments for Corian® Quartz today?

We are focusing on the residential segment, which is an important growth area for our business given the evolution that has taken place with our quartz surface offering. In the world of residential kitchens, our products, which have an appearance that closely resembles natural stone, have advantages given that it is an engineered product that offers remarkable improvements, including cleanability and a long life cycle.

Geographically, we see North America as the market with the best growth opportunities followed by Asia. In India, which is a strong natural stone market, we see an emerging middle class that is aspirational and where people are looking for surfaces that are more affordable and which offer improvements on the aesthetics found in natural stone.

What are the advantages of the Corian® Quartz offering?

We see a lot of demand now for our highly veined aesthetics. These are very trendy and represent an exciting growth opportunity. You have lots of natural stones out in the market but now we can provide surfaces that mimic Carrara or Calacatta marble and which can deliver a dramatic visual effect – what we call “bookmatching” – to provide



a consistent pattern on your kitchen island, countertop or wall. Clients can quickly access what they need with us rather than having to wait, say, for a large marble slab to be found in a quarry that, in the end, may not have a perfectly aligned veined pattern that fits their plans.

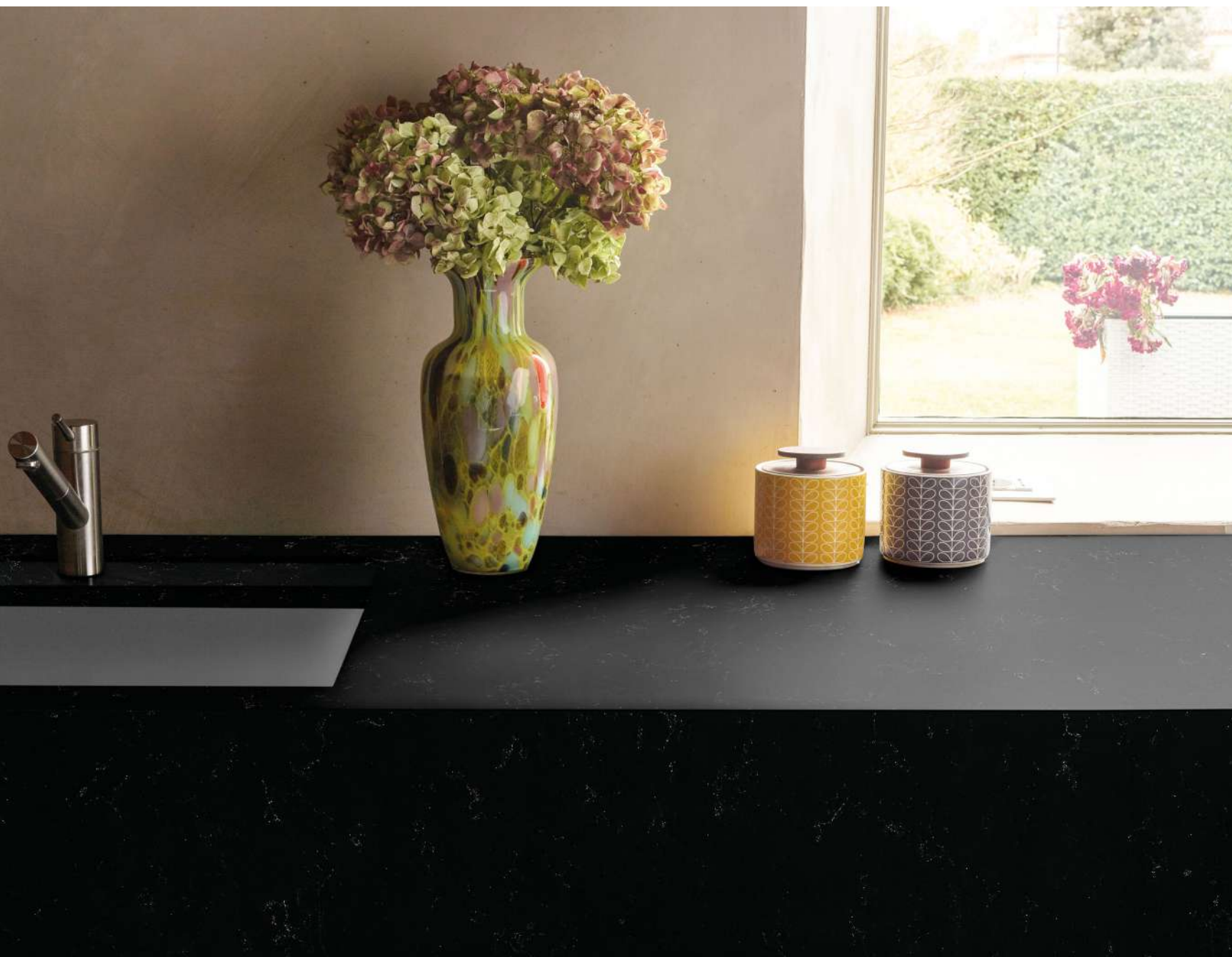
What innovations are you bringing out to consumers?

This year Corian® Quartz has come out with a new-to-the-market textured offering that to the touch gives the material a more natural feel. It is a texture with a leathered feel that does not have the classic shine. This enables new natural look aesthetics that one would not expect from quartz and opens up new possibilities for interior design projects.

What are the key application areas today for Corian® Quartz?

The residential kitchen island and countertops are the predominant application for Corian® Quartz. When we talk about commercial spaces, we see the material used a lot today in horizontal applications in hospitality settings. The largest demand is for bar countertops. With our aesthetics and patterns, architects can craft a sophisticated space – for example, a very long cocktail bar in panels of our quartz with pronounced veining makes a dramatic design statement in the public area of a hotel. You can bookmatch a space to have a unified look and make a great first impression in a reception area as you move from the lobby to the lounge.

corianquartz.com



PRECEDING PAGE: Corian® Quartz (Versilia Grigio color) with eye-catching veining mimicking marble makes this sleek kitchen island the centerpiece of the room. OPPOSITE: A pitch-black countertop in Corian® Quartz (Black Quasar color) provides depth to a countertop. THIS PAGE (Clockwise from top left): Corian® Quartz (Imperial color) adds rich detail to an upscale restaurant interior; Corian® Quartz (Valente Pearl color) ensures a beautiful, and consistent, veined pattern in the bathroom; Corian® Quartz (Versilia Grigio color) makes a dramatic statement in a loft apartment.

WELCOMING SPACES

A DISCUSSION WITH ANNE-LINE CITERNE ON OPPORTUNITIES IN THE HOSPITALITY INDUSTRY.

The world of hospitality revolves around creating a memorable experience for the guest. Here, first impressions matter and the role of design is central. It sets the mood, creates an inviting atmosphere and captures the attention of visitors.

In this increasingly competitive market occupied by stylish hotel chains and boutique properties going head to head to attract guests, Corian® Solid Surface stands out for its ability to assist architects and interior designers in developing distinctive spaces that are both beautiful and functional. The unique properties of Corian® Solid Surface permit the imagination to dream up endless possibilities for interiors. Its sophisticated color range, which is easily customizable, offers designers carte blanche and the material pairs with a range of interior decor settings from classic to contemporary.

Across the world, the hospitality industry is constantly looking to reinvent itself and the innovative offering from Corian® Design makes the job that much easier. Anne-Line Citerne, Global Segments Leader, Hospitality & Retail at Corian® Design, explains how the hotel industry is fertile ground for the Corian® brand.

How would you characterize the state of the hospitality industry today?

We see it being very strong in places such as Europe, the Middle East and Africa region and Latin America. As an industry, it moves more slowly than retail when it comes to remodeling/renovation work as guestrooms need to be occupied and shutting down a property can be expensive. Also, the 2008 market crash disrupted work for a time. Now, however, we see a lot of activity. Boutique

hotels are booming. There is a strong need for refurbishment, especially in Europe, the Middle East and North America to meet new comfort requirements – iconic bathrooms – and technology needs. In Europe, the boutique hotel wants to be different, a lifestyle experience, and this is where our product can be of use because the shape, color and application area can be configured just the way the boutique hotel owner wants it.

What are the key selling points of the Corian® Design business for hoteliers?

Our offering is balanced between aesthetics and functionality. One can work with custom colors and patterns from the Corian® Solid Surface range as well as Corian® Quartz aesthetics that are suitable for creating an inspiring design and whose patterns resemble Calacatta marble. There is the durability aspect plus the ease of cleaning. Nowadays you see the major hotel brands investing in refurbishment and they are looking for ways to reduce maintenance costs. They want to ensure a room will be in good shape over a lifespan of 15 years. One of the biggest complaints made by travelers is the attractiveness of the bathroom. We offer a

seamless look that stands the test of time. What's more, you can install, for example, bathroom and shower solutions based on Corian® Solid Surface in one day whereas using tile in the bathroom requires prep work, grouting and so on, and can take four times as long.

What design trends do you see emerging in the hotel industry?

The trend in the hotel guestroom's bathroom is to use a matte finish. You see backlit vanities – for example, those made with the Onyx collection



ANNE-LINE CITERNE

Global Segments Leader, Hospitality & Retail
Corian® Design

of Corian® Solid Surface, which is inspired by classic stone. The backlit effect is used more and more not just in guestrooms but has moved into public areas of a property such as the bar. A big trend we see are colors and aesthetics that mimic marble and stone with veining – such as Limestone Prima and Dune Prima hues of Corian® Solid Surface which are very popular. Of course, the classic pure white aesthetic is still popular and we see the material being considered as a cladding option by hotel designers. Some are quite detailed – for example, in Europe the Novotel hotel brand uses it to make luggage racks in guestrooms.

What are the most popular applications for Corian® Solid Surface today in hotels?

We see it in high demand in wet room environments like the spa/wellness space, guest vanities, shower trays, bathtubs and shower walls. But there is a growing interest in taking a color aesthetic and applying it throughout the property to remain consistent. You can apply it on the ceiling, the headboard. It opens up a lot

of options. We will see more and more the use of the material in guestroom furniture.

What innovations have been developed to better serve the hospitality market?

Earlier this year we launched the new Corian® Solid Surface with Resilience Technology™ that provides better performance against scratches and stains. We are launching groutless shower wall panels where there is no need for a silicone sealant. We promote to hotel chains a modular bathroom concept that is extremely quick to install, developed by a European customer which has a great experience in developing bathroom solutions based on Corian® Solid Surface for this specific market. It fits in a small bathroom space in need of remodeling and features solid and inconspicuous joints. It is a turnkey solution that provides all the bathroom fixtures and reduces downtime to five days. Sizes include an L-shaped unit measuring five sqm that comes with a vanity and shower. We need to be proactive and develop these ideas in order to secure new opportunities in this growing sector.



PRECEDING PAGE: Corian® Solid Surface (Glacier White color) in the lounge of Hotel Portago Urban, Granada, Spain; project by ilmiodesign; photo Alfonso Acedo, courtesy of ilmiodesign.

OPPOSITE: Corian® Solid Surface in (Glacier White and Serene Sage colors) for the worksurfaces of Battlesticks Bar in Newcastle, Australia; design EJE Architecture; photo Nathan Dawes, courtesy of CASF; fabrication of Corian® by Vogue Joinery.

THIS PAGE: Top, Corian® Solid Surface (Glacier White color) has been used in a variety of applications in the guestrooms of the Holiday Inn Vilnius in Vilnius, Lithuania; project by Arches; photo courtesy of Holiday Inn; fabrication of Corian® by Gforma. Left, Corian® Solid Surface (Glacier White color) for a large decorative wall cladding at Sofitel Brussels Le Louise in Brussels, Belgium; photo courtesy of Sofitel.



SIMPLY BEAUTIFUL: INSIDE AND OUT

A TALK WITH BETH STEWART ON THE POTENTIAL OF CORIAN® OUTSIDE.

The Corian® brand has built a solid reputation with the design community for interior projects large and small thanks to the product's versatile characteristics and long track record of quality and reliability. The same is now true when architects and designers need to come up with exterior solutions for the built environment. From furniture and sculpture destined for use in public spaces to exterior cladding and facades, Corian® Solid Surface has become in recent years part of the conversation when the topic is how best to design outdoor elements. Across the globe, innovative commissions have been greenlighted that take advantage of the material's remarkable thermoformability to realize eye-catching architecture. Beyond its beauty, the solid surface has demonstrated its ability to lower energy costs and add aesthetic detail to buildings through applications such as sun shades. There is also the possibility of backlighting the solid surface, which allows for the interplay between light and material to add extra definition to abstract shapes crafted in Corian® Solid Surface. In addition, its low moisture absorption, resistance to environmental pollutants and cleanability against vandalism help to make it an increasingly attractive option. Overseeing the exciting opportunities in this expanding business segment is Beth Stewart, Global New Business Development Manager at Corian® Design, responsible for Corian® Exteriors.

Exterior applications in Corian® Solid Surface are becoming more common today. What is driving this trend?

We see growth across the board. There is interest from architects and designers working in the residential sector and designing museums to those looking to build signature hotels and iconic office buildings. There has been particular interest of late from firms in the biotech sector wanting to make a statement with their headquarters. These businesses engage in scientific research and look to use our material in modern designs.



BETH STEWART

Global New Business Development Manager
Corian® Design

The business has been focused on exterior cladding, with architects using the material for ventilated rain screen facades. You now also see the material used to create sun shades, allowing architects to shape and sculpt vertical and horizontal fins in Corian® Solid Surface to reduce the solar heat gain and maximize daylight as well as the views from inside the building. The material is practical and beautiful given its durability and ability to create standard or bespoke panels that can be flat or curved in 2D or 3D with smooth or textured finishes.

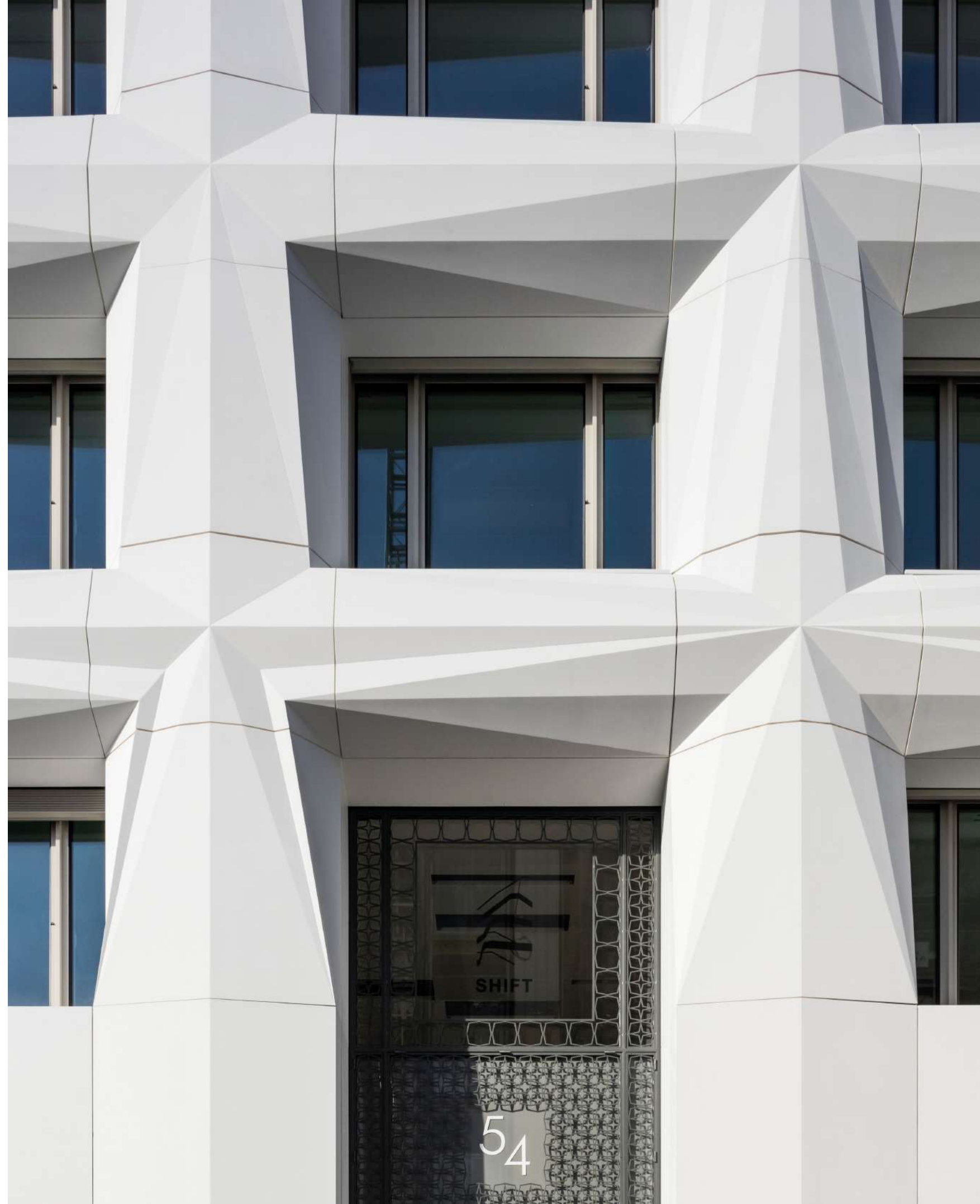
What advantages does Corian® Solid Surface offer architects working on exterior solutions?

One thing you hear again and again from architects is the ability to have a material in a very pure white that maintains its color over time. What's more, we also offer a wide variety of other colors including Deep Nocturne and Deep Titanium for a beautiful on-trend contrasting aesthetic.

The formability of Corian® Solid Surface is able to show off its aesthetic capabilities and allows architects to realize their vision. It is no longer a mere coating for a building, it becomes a key design feature. The ability to engrave intricate designs on the surface also helps to create logos, graphics and imagery to customize the public area of a brand's headquarters.

Another advantage is the ability to continue a design motif from the inside to the outside of a building, say in a hotel that uses Corian® Solid Surface in its reception area and then continues with a dramatically shaped facade on the exterior using the same material and color scheme to create a singular architectural vision that captures the imagination.

Lastly, the ability to seam and repair on site a panel that may have been damaged during transport to the construction site is a big benefit that saves time and money compared to other types of materials.

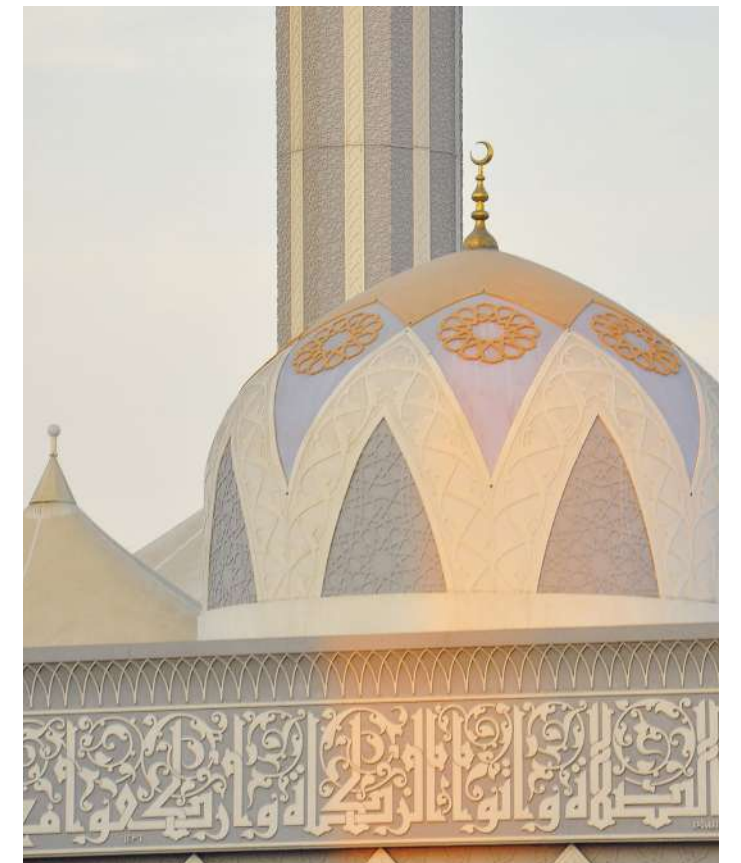




Where do you see opportunities for the use of Corian® Solid Surface on exteriors?

Europe leads this market for us at the moment. If you look at the projects using Corian® you will find striking building designs: the Afragola high-speed train station in Naples by Zaha Hadid Architects and the spot-on thermoforming, the beautiful statement made by the owners of the Seeko'o Hotel in Bordeaux, France, and the OVO hotel and business complex in the Polish city of Wroclaw. In the Middle East, Africa and India we see a great deal of beautiful intricate router work with backlighting designs creating dramatic building exteriors. In the US market, building design is heavily driven by energy needs, so we will likely see exteriors with sun shades in Corian® Solid Surface in future. Globally, we see examples of companies looking to make a splash with a bold design for their headquarters to communicate more effectively their brand. And we are going to capture these opportunities as well.

THIS PAGE (From top): The Sheik Aziz mosque in Sehla, Bahrain, featuring a decorative cladding made with Corian® Exteriors panels made with Corian® Solid Surface (Glacier White and Dusk colors); design Sheik Mohsin Al Asfoori; photo courtesy of Jaffaria Waqf; fabrication of Corian® by Asico. The new headquarters of Omnicos company in Bagnolo Cremasco, Italy, featuring a decorative sunshade facade made with Corian® Exteriors solutions based on Corian® Solid Surface (Glacier White color); project by Beppe Riboli Studio; photo courtesy of Beppe Riboli Studio; fabrication of Corian® by Alpha.



PREVIOUS PAGE: The Shift building in Paris, featuring a facade made of Corian® Exteriors panels based on Corian® Solid Surface (Glacier White color); project by Axel Schoenert Architectes; photo courtesy of Axel Schoenert Architectes; fabrication of Corian® by Créa-Diffusion.

THIS PAGE (Clockwise from top): Corian® Exteriors solutions based on Corian® Solid Surface (Glacier White color) used for the facade of the NHS Macmillan Unit at the Chesterfield Royal Hospital (Chesterfield, UK), project by The Manser Practice; photo by Allan Crow, Hufton + Crow; fabrication of Corian® by Unique Fabrications. Corian® Exteriors paneling solutions based on Corian® Solid Surface (Glacier White color) for the facade at Milan's Liniate airport; project by Studio Cerri & Associati; photo Filippo Pincolini for Corian® Design; fabrication of Corian® by Sistema Tetto. Microsoft's headquarters in Munich, Germany: the building envelope is made with Corian® Exteriors panels based on Corian® Solid Surface (Glacier White color); design GSP Architekten; facade HAGA Metallbau GmbH; photo Andreas Frisch, courtesy of GSP architekten; fabrication of Corian® by Hasenkopf.



LIVING TO THE MAX

Residential spaces turn into design destinations thanks to the rich aesthetics and versatility of Corian®.

Living spaces are more than simply rooms in which to gather, eat and sleep. They need to function as an extension of daily living from morning to night. Life is visual, sensual and tactile, and Corian® Design offers surfaces with aesthetics that satisfy the desire for uniquely personal interiors.

Aesthetics that transcend the space create settings that are in sync with people's moods and desires, and are key to modern living. They allow you to design both casual, comfortable areas for lounging as well as expressive spaces that can be infused with a touch of luxury.

The most intimate of spaces can be unabashedly stylish even if they are destined solely for personal use and not intended to be revealed to the wider world. Thanks to remarkable surfaces rich in color and pattern, interiors take on a whole new meaning and provide a dynamic backdrop to daily life.

A BOLD STATEMENT WITH AN UNDERSTATED AESTHETIC, THE SMOOTH SURFACE OF NEUTRAL CONCRETE CONTRASTS WITH THE TEXTURE OF THE BRICK WALLS AND ROUGH HEWN FLOORS TO MERGE MODERN, CLASSIC AND INDUSTRIAL ELEMENTS INTO A SINGLE DESIGN EXPRESSION.*



COMFORTABLE, CASUAL AND INVITING DESCRIBE A KITCHEN THAT SUGGESTS TIME TO LINGER AND ENTERTAIN. LIGHT COLORS CREATE A FRESH ATMOSPHERE, AND WITH THE FLOWING AESTHETIC OF ITS TONAL HUES, THE WHITE ONYX* SURFACE CALMS THE SENSES AND DEFINES A SPACE IN WHICH TO ENJOY THE SURROUNDINGS, GUESTS AND CUISINE.



A MASTER BATH DEMANDS THE GRAND AESTHETIC OF GRAY TUNDRA*. THE WATERFALL COUNTER CREATES A SEAMLESS LINK TO THE WALL IN THE SAME HUE, AND IS PAIRED WITH A CUSTOM CORIAN® SINK IN CAMEO WHITE COLOR. THE MATERIAL MIX ADDS TO THE VISUAL SPLENDOR OF THE SPACE.



A CLASSIC COMBINATION OF BLACK AND WHITE DENOTES A TIMELESS STYLE. THE DEEP BLACK QUASAR HUE FOR THE COUNTER PROVIDES HIGH CONTRAST TO THE WHITE CABINETS AND BALANCES THE DRAMATIC RANGE HOOD. ALWAYS ON TREND, THE COLOR COMBINATION IS SIMPLE, UNCLUTTERED AND IS AS MODERN AS IT IS TRADITIONAL.*



*Corian® Quartz

A SHOWER CREATED TO INSPIRE YOU TO GET AWAY FROM IT ALL, DUNE PRIMA ENVELOPS THE WALLS AND FLOOR OF THIS SPACE, WHICH IS REMINISCENT OF A BREEZY COASTLINE. CLASSIC WAINSCOTING IS MADE MODERN WITH A PASTEL HUE THAT SUGGESTS SUN-LIGHTENED COLORS OF SHELLS AND STONES, COMPLETING THIS IMAGINARY STROLL ALONG THE SEASHORE.*



*Corian® Solid Surface

LAID-BACK LIVING IS ON OFFER INDOORS AND OUTDOORS WITH TEXTURES AND PATTERNS THAT COMBINE BOTH WORLDS. A KITCHEN WITH NATURAL WOOD STAINS, HANDMADE TILES AND THE RELAXED AESTHETIC OF DUNE PRIMA PROVIDES MOMENTS TO UNWIND AND CONNECTS TO NATURE'S INSPIRING BEAUTY.*



ESCAPE TO A SCENE OF CALMING AESTHETICS AND SOOTHING COLOR. GRIGIO ALPI FOR THE BATH VANITY ISLAND EVOKES A SERENE LOOK AND THE WEATHERED CONCRETE** RAIN SHOWER OFFERS A RELAXING MOMENT TO BEGIN, OR END, THE DAY. TOGETHER THEY ESTABLISH A GROUNDING PRESENCE FOR A MODERN, DYNAMIC STYLE ENHANCED BY A COLORFUL WALL OF WATERY BLUE.*



RAISING THE BAR

The expressive properties of Corian® transform places of work and leisure into singular spaces that stand out.

Energizing, stimulating and inviting are the keywords commercial spaces look to project to the outside world. Whether it is the practicality of a boardroom or comfort of a reception area, they must often embrace all of these to create environments that are both dynamic and welcoming, thus blurring the line between residential and commercial interiors.

Designs and patterns that establish a clear mood and create a sense of place are essential for commercial spaces. Corian® Design offers a wealth of aesthetics and possibilities to create unique settings that unite function with design.

Offices need to be adaptive to keep up with a fast-moving world, the world of hospitality needs to delight and divert guests, and retail must transmit an experience that engages the senses and emotions.

Whether it is meeting clients, welcoming guests or greeting shoppers, the exquisite surfaces of Corian® Design define the space and enhance the atmosphere. They communicate a tactile and visual message that lends both functionality and stunning beauty to every interior.

ESCAPE THE ORDINARY AND INDULGE IN THE BEAUTY OF COSMOS PRIMA. ITS OPULENT, VEINED BLACK-AND-WHITE AESTHETIC BLENDS WITH THE WOODEN BAR AND CHIC LEATHER STOOLS FOR A LOOK THAT INVITES YOU TO SOCIALIZE AND SURROUND YOURSELF IN A SOPHISTICATED SETTING.*



LIMESTONE PRIMA OFFERS A VISUAL EXPERIENCE WITH A SOPHISTICATED, LIGHT GRAY BACKGROUND AND THE SWEEPING MOVEMENT OF NEUTRAL HUED VEINING OF TAN AND GRAY. IT SPANS STYLES FROM CLASSIC TO ULTRA-CONTEMPORARY WITH A TIMELESS YET TREND-FORWARD AESTHETIC, INJECTING THE SPACE WITH CHIC MODERNITY.*



AN OPEN, MODERN COMMERCIAL SPACE CONTRASTS WARM AND COOL HUES WHILE ROUGH AND SMOOTH TEXTURES CREATE A BALANCED AESTHETIC. CARBON CONCRETE GROUNDS THE LOOK WHILE EVENING PRIMA* OFFERS A FLASH OF EXTRAVAGANCE WITH DEEP BLUE AND SUBTLE METALLIC ACCENTS THAT FIRE THE IMAGINATION.*

SETTING THE MOOD

A CONVERSATION WITH BOBBY BERK

Interior designer Bobby Berk creates his dream kitchen using the new Moodboard Maker tool from Corian® Design.



Texas-born Bobby Berk is busy on multiple fronts these days as one of the rising stars in the world of American home design. The hard-working Berk oversees his eponymous retail brand, which includes furniture, bedding and lighting that bear his designs, as well as a full-service interior design firm working with residential and commercial clients. To boot, Berk is one of the stars of the successful Netflix reality TV series “Queer Eye,” where he serves as the resident design expert who smartly reworks the decor of guests’ homes in short order.

One of Berk’s recent assignments was to team with Corian® Design to show off the potential of the brand’s new Moodboard Maker design tool to craft stunning interiors. Here, he talks with Design Milk about the end result: a beautiful kitchen project that blends art deco and Scandinavian design.

See the full article at:

<https://design-milk.com/bobby-berk-designs-modern-art-deco-scandinavian-kitchen/>

How would you define your interior design style?

The main cornerstone of my style is minimalism with an attention to shape, color and texture. I may take

this style to go a little towards bohemian, contemporary or any other style to fit into different categories but the main cornerstone is pretty much consistent through all of my design work.

The point of departure for your kitchen island design for Corian® Design was the circle. Explain the process behind that decision?

I knew I wanted to create an island that was a showstopper. I was actually recovering from surgery and found myself on the sofa, where I quickly became pretty bored, so I decided to start sketching for the design. I was trying to imagine an island shape that I hadn’t

seen before. I have collected some inspirations for other projects of some architectural islands that had angled waterfalls, cantilevered countertops and intersecting planes of stone. They were all very geometric with sharp angles. But I realized I hadn’t seen a lot of islands that used a circular shape.

When I learned that Corian® Solid Surface can be thermoformed into bended shapes beyond just a simple flat plane, I wanted to make the side of the islands underneath rounded into a solid shape that followed the waterfall edge.

I started a sketch of an island with a semi-circular shape on the bottom, and then I thought, wouldn’t it be cool to



OPPOSITE: Interior designer Bobby Berk.

THIS PAGE: Bobby Berk’s moodboard design created with Corian® Moodboard Maker. ►

mimic that shape on the cabinetry elevation above, so when you were facing the island you'd see a full circle created from the island shape and cabinetry beyond? From there I knew I had the basic shapes that I wanted, so I started pulling material inspiration.

What mood were you trying to project with this kitchen design?

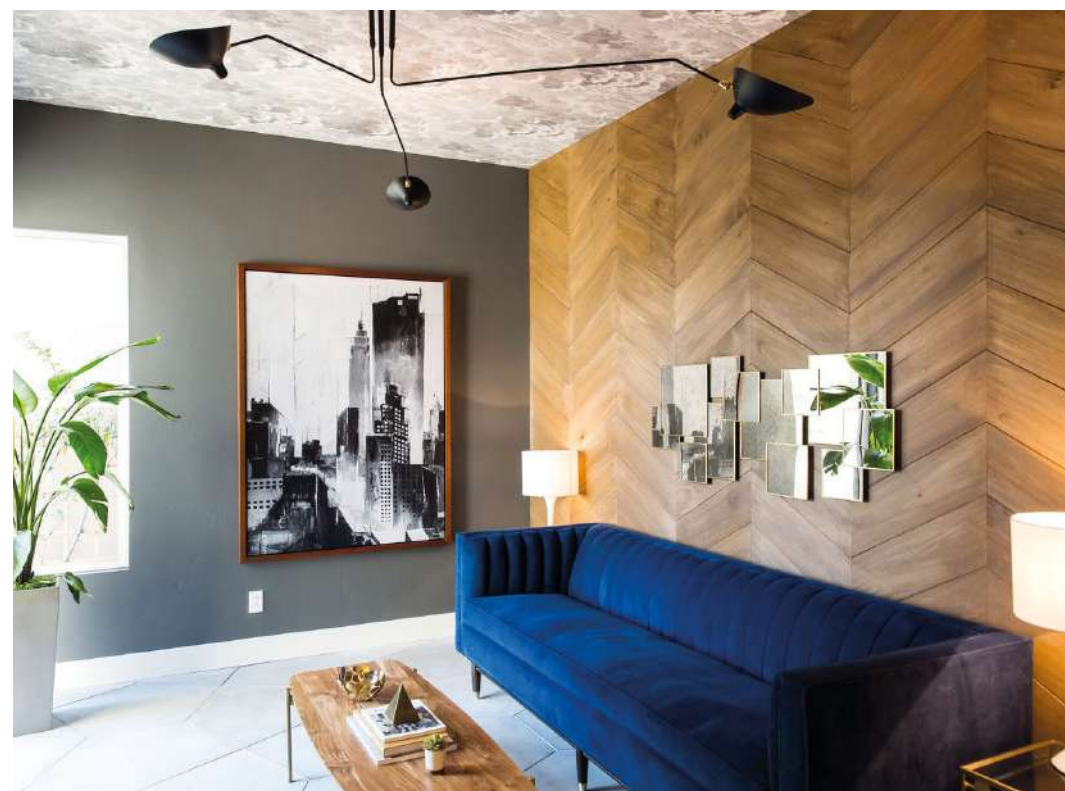
I've really been feeling a contemporary, Scandinavian-inspired look in a lot of my current designs, so I wanted to bring in light oak, a gray color, and keep the overall palette pretty light. I am definitely a fan of saturated colors, and sometimes I like to use bright pops of color in some of my other designs. I have noticed myself evolve though, and I find myself having more restraint with color than in the past. Paneling is associated with older homes from the 1960s and 70s', but in the same way that wallpaper has seen a huge resurgence in recent years, paneling is another material that is versatile, and can add some architectural interest to your walls. Due to the simplicity of this design, it just adds a little more visual detail that the space needed. I pictured this space as being a penthouse apartment in Chicago (because New York would just be too obvious). I think a media mogul and her artist husband live here. They are often away

on business, but when they do get to be home, they want to fix themselves a Cosmopolitan and look over the city lights from their own slice of heaven on the 30th floor.

In your choice of materials for the project, you opted to mix things up. Why is that?

I wanted to use a blend of both solid surface and quartz products in the design to showcase the different kinds of countertop materials that Corian® Design offers. In order to elevate the overall palette and give some real visual detail and sophistication to the design, I chose Corian® Quartz in the Versilia Grigio color for its beautiful veining and exquisite detail. To create more of a contrast, I selected the Deep Anthracite solid surface, a beautiful black with little sparkly flecks in it, giving the space a small, exquisite detail. Finally, I added Carbon Concrete solid surface to complement the Versilia Grigio. It's this beautiful, gray tone surface with just a little bit of texture. The mixture of the three materials made the space dramatic and airy at the same time.

bobbyberkhome.com



OPPOSITE: Bobby Berk's Modern Art Deco-meets-Scandinavian kitchen featuring a mix of Corian® Quartz and Corian® Solid Surface colors. THIS PAGE: A selection of residential interiors designed by Bobby Berk.

DESIGN FIT FOR ALL

Canadian firm GEC Architecture has created a first-class health and fitness center with sustainability at its heart.

Nestled into the rolling foothills of northwest Calgary, the Shane Homes YMCA at Rocky Ridge is an impressive addition to the organization best known around the globe for promoting health and wellness in local communities. Inaugurated in 2017, the sprawling 27,600-square-meter complex is currently the largest YMCA structure in the world and a stellar addition to the association's Canadian branch which today counts some 1,700 locations stretching from British Columbia to Nova Scotia.

Designed by Canadian practice GEC Architecture, the centerpiece of the newly constructed building is the impressive unifying curved timber roof – the largest roof of its kind in North America – that links each section of the complex, which is home to a host of activities including a hockey arena, climbing wall, aquatic center and theater. The choice of wood by the architects was due to its structural, aesthetic and sustainable qualities. The material lends a natural warmth to the interior as well as allowing for the geometric complexity of the overall form that can be appreciated from both the inside and outside.

“The design of the building fits in superbly with the rolling foothills of Calgary, which are the gateway to the Rockies,” says Keith Day, Vice President Operations of YMCA Calgary. “The interior, with its high ceilings and open vestibules, gives a feeling of a welcoming environment with an adaptive and free flowing image. The contours remind one of a meandering river.”

In addition to opting for wood, the design team at GEC inserted Corian® Solid Surface into highly trafficked areas of the complex, including reception areas and changing rooms, in order to provide a sharp visual contrast with the material's white color. “There is a blend of old and new [in the design] which impacts the diverse generations of residents in Calgary, and which is extremely visually appealing.”

For GEC, the goal from the outset of the Shane Homes YMCA project was to focus on limiting the building's environmental impact. Situated between Calgary's prairies and foothills, the building is sensitively placed to bridge the rolling hills and urban area. The site features extensive elevation changes with

OPPOSITE: Reception area of Shane Homes YMCA at Rocky Ridge in Calgary with counters in Corian® (Glacier White color). ▶



the largest natural hill in Calgary juxtaposed with a natural wetland in the opposite corner. The building fuses these elements into one natural outdoor recreation experience. Inside, the heat and power co-generation system, which produces electrical and thermal energy from natural gas, significantly reduces waste energy and greenhouse gas emissions.

The use of Corian® indoors was guided by the same principle. “As well as being stylish and functional, Corian® is nontoxic and non-allergenic and contributes to our goal of sustainability,” explains Day, who notes how Corian® Solid Surface, featured here at Shane Homes YMCA in the Glacier White color, is ideally suited to a recreational facility because of its functionality and design properties. “The countertops in Corian® Solid Surface feature a nearly seamless joint that is stylish and the material performs well against stains, heat and sunlight. Given the high number of people we have going through the facility at any one time, we particularly need durable and stain resistant surfaces which are easy to keep clean.”

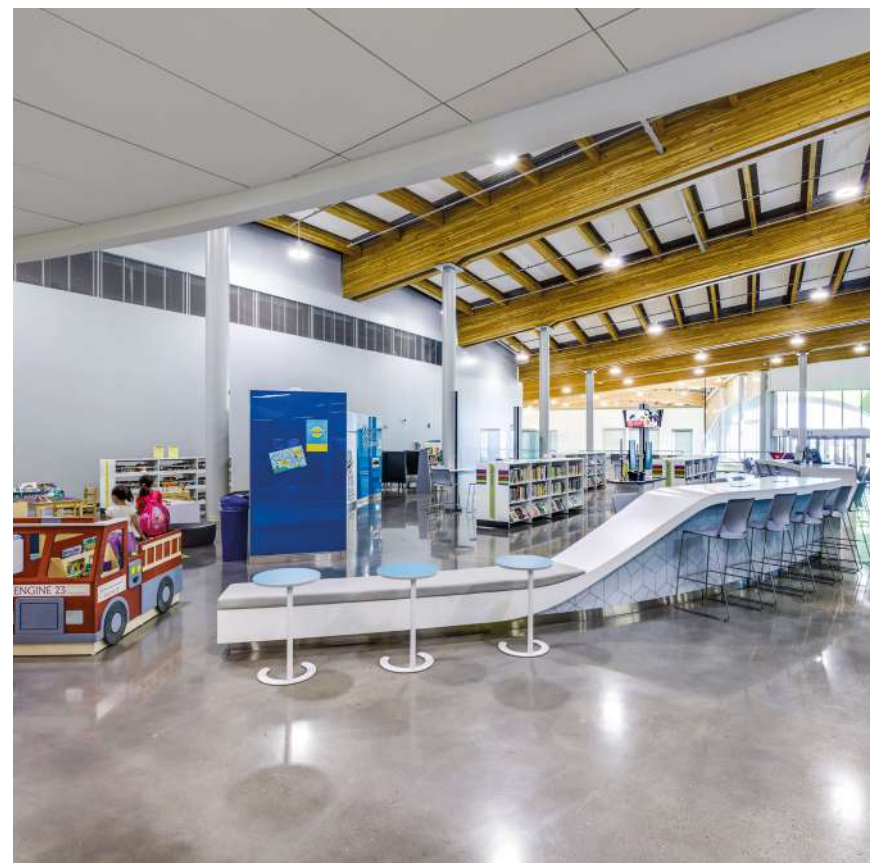
Another key design feature is how the GEC team of architects looked to integrate, rather than separate, the complex’s activity areas. From the central open space of the facility users can see the pool area, gymnasium, fitness center, skating rink and hockey arena. Overhead an elevated running track encircles the public concourse, adding

dynamic energy to each space. Extensive glazing allows natural light to illuminate the facility and visually connects users with the outdoors.

With community and connectivity at the heart of the architects’ mission, the design of the Shane Homes YMCA has quickly become a model for an intelligent, inclusive response for a facility that now serves a large swath of Calgary’s residents. According to Day, the project’s success is evident not only in the architectural awards it has earned but in the many people who visit the site simply to admire its aesthetics. “We conduct separate tours of the building to satisfy the curiosity from both YMCA Calgary members and non-YMCA Calgary members,” adds Day. “This in itself is unique.”

Shane Homes YMCA at Rocky Ridge - ymcocalgary.org
Project: GEC Architecture
Photos: dsTroyer / David S. Troyer
Fabrication of Corian® by Executive Millwork

BELOW: The Shane Homes YMCA at Rocky Ridge occupies a site next to a wetland on the outskirts of Calgary.
OPPOSITE: The architects relied on Corian® Solid Surface as the solution for high-traffic areas, such as changing rooms, susceptible to constant wear and tear.



AHEAD OF THE CURVE

The bold design of Menai Science Park helps local entrepreneurs dream big.

Set amidst an idyllic landscape of quaint cottages and verdant pastures, an ambitious initiative has taken root that looks to turn a quiet corner of northwest Wales into an important hub for science and technology. Located in the town of Gaerwen, the Menai Science Park will be the first venture of its kind in the country. To meet the project's lofty expectations, a bold design was commissioned from Newcastle-based FaulknerBrowns Architects, who opted for a cutting-edge proposal based on an impressive white-ribbon facade that punctuates the low-lying countryside of Anglesey Island.

To achieve this dramatic effect, the firm's architects selected Corian® Exteriors panels made with Corian® Solid Surface to clad the exterior and interior portions of the structure that greet visitors to the 5,000-square-meter complex. "We investigated a number of alternative cladding systems including glass reinforced concrete, aluminum composites, cassette panels and high-pressure laminate, but very quickly chose Corian® Exteriors as the preferred solution," says Leighton Cooksey, project director at FaulknerBrowns for the Menai Science Park.

The sinuous design envisioned by Cooksey and his colleagues is marked by a continuous band in the Glacier White color of Corian® Solid Surface on the main facade made up of 1,300 square meters of thermoformed panels with an aluminum support system. Inside, the same ribbon motif reappears around varying levels of the lobby and main reception area. In both instances, the architects have made the most of the advanced material's translucency not to mention its compatibility with technology, as they have smoothly integrated backlit logos into their scheme to call attention to the park when new arrivals set foot on the premises.

The aim of FaulknerBrowns was to create a contemporary structure that would inspire business tenants to push the envelope in their respective fields while also ensuring the design meets functional needs, including waterproofing, to withstand the inclement weather that affects this stretch of North Wales. The facade is a rainscreen cladding system made with Corian® Exteriors panels

OPPOSITE: Corian® Exteriors panels in Corian® Solid Surface (Glacier White color) highlight the facade of the Menai Science Park in Gaerwen, Wales; project by FaulknerBrowns Architects.



over a waterproofed steel frame. For Cooksey and his team, Corian® Exteriors proved to be a good fit to deal with the sinuous form of the ribbon, with the thermoformed curved panels, preformed corners and invisible fixings ably meeting the architectural design intent.

FaulknerBrowns came away impressed by the properties of Corian® Solid Surface given that the material allows for the desired seamless finish with minimal joints as well as offering the possibility of being shaped into curves and formed into tight internal radii of 400mm.

After extensive research, Cooksey was convinced the smooth, non-porous cladding based on Corian® Solid Surface would be able to deliver a pristine white finish that would be easy to maintain over the long run. All the better as the Menai Science Park looks to drive long-term growth in knowledge-based industries, especially those with a focus on clean and sustainable technologies. A wholly owned subsidiary of Bangor University, this commitment to inward investment by the Welsh institution of higher learning – the project has also received funding from the EU – is expected to be an important job creator that will provide valuable expertise and support local enterprises looking to leave their mark.

Since its inauguration, the science park has been securing tenants, who range from start-ups to large SMEs. The well-executed design of FaulknerBrowns and the choice of futuristic, forward-looking solutions like Corian® Exteriors panels that transmits a sense of optimism, have given entrepreneurs a desirable address where they can focus on growing their businesses. According to Pryderi ap Rhisiart, Operational Director at Menai Science Park, the center's design is the perfect calling card to announce the park's ambitions. "The impact is exactly what we wanted from this flagship building. The public and businesses alike comment on the external and internal design when they enter, with Corian® Solid Surface creating a clean, professional finish fitting to a building of this stature. It really does have the wow factor."

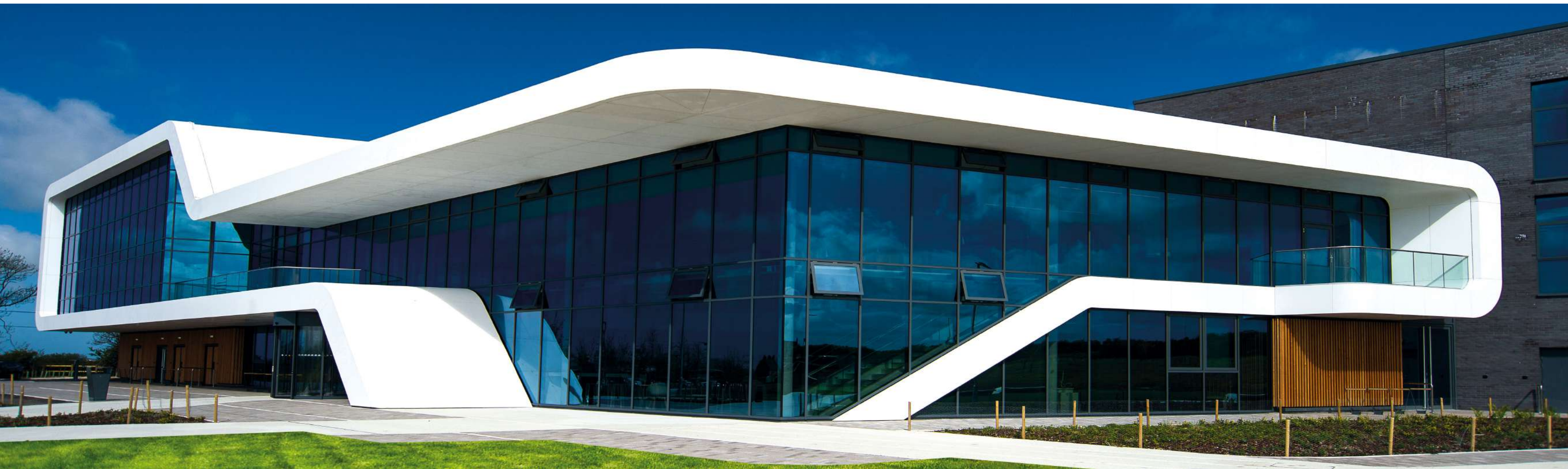
m-sparc.com

Photos: courtesy of CDUK

Fabrication of Corian® by Unique Fabrications

OPPOSITE AND BELOW: Corian® Exteriors panels in Corian® Solid Surface (Glacier White color) feature on the facade and interior entrance of Menai Science Park; project by FaulknerBrowns Architects.

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OFFICE EXTRAORDINAIRE

Chinese design studio Hallucinate creates a sleek modern interior to brighten up the offices of a heavy metals business.

Home to the start of the ancient Silk Road trading route and the world famous army of terracotta warriors, the city of Xi'an in central China has a rich past. Yet this bustling megalopolis hasn't turned its back on the future. Today, it serves as an important gateway to the country's vast interior. It is here that the Maike Metals Group, one of China's largest metals and mining groups, looked to set up base inside the Xi'an International Trade and Logistics Park with a new office complex and trading center for commodities known as the Midwest Inland Port Financial Town.

A key player in supplying and trading non-ferrous metals such as copper, zinc, nickel and tin, Maike wanted to make a strong statement with its vast 320,000-sqm office development. While Japanese architecture firm Interdesign Associates oversaw the construction of multiple towers on the site, the company turned to Shenzhen-based design firm Hallucinate to come up with a decidedly futuristic interior scheme.

Inside, Hallucinate dreamed up an airy office interior dominated by white and black hues in order to move away from the metal colors the firm is so closely identified with in its day-to-day operations. Hallucinate's founder and creative director, Wenliang Wang, seized on the opportunity to express Maike's forward-looking, technology-driven spirit with a bold interpretation.

"We believe that a modern city with a rich historical legacy like Xi'an is inclusive enough to embrace new visions," says Wang. The design studio kept flooring materials to a minimum, with black artificial stone adding contrast to the lobby where Corian® Solid Surface in Glacier White color features at the rectangular-shaped reception desk and where a series of curved walls are clad in custom-made extruded aluminum grids that are embedded with an LED display projecting data figures as integrated graphic elements.

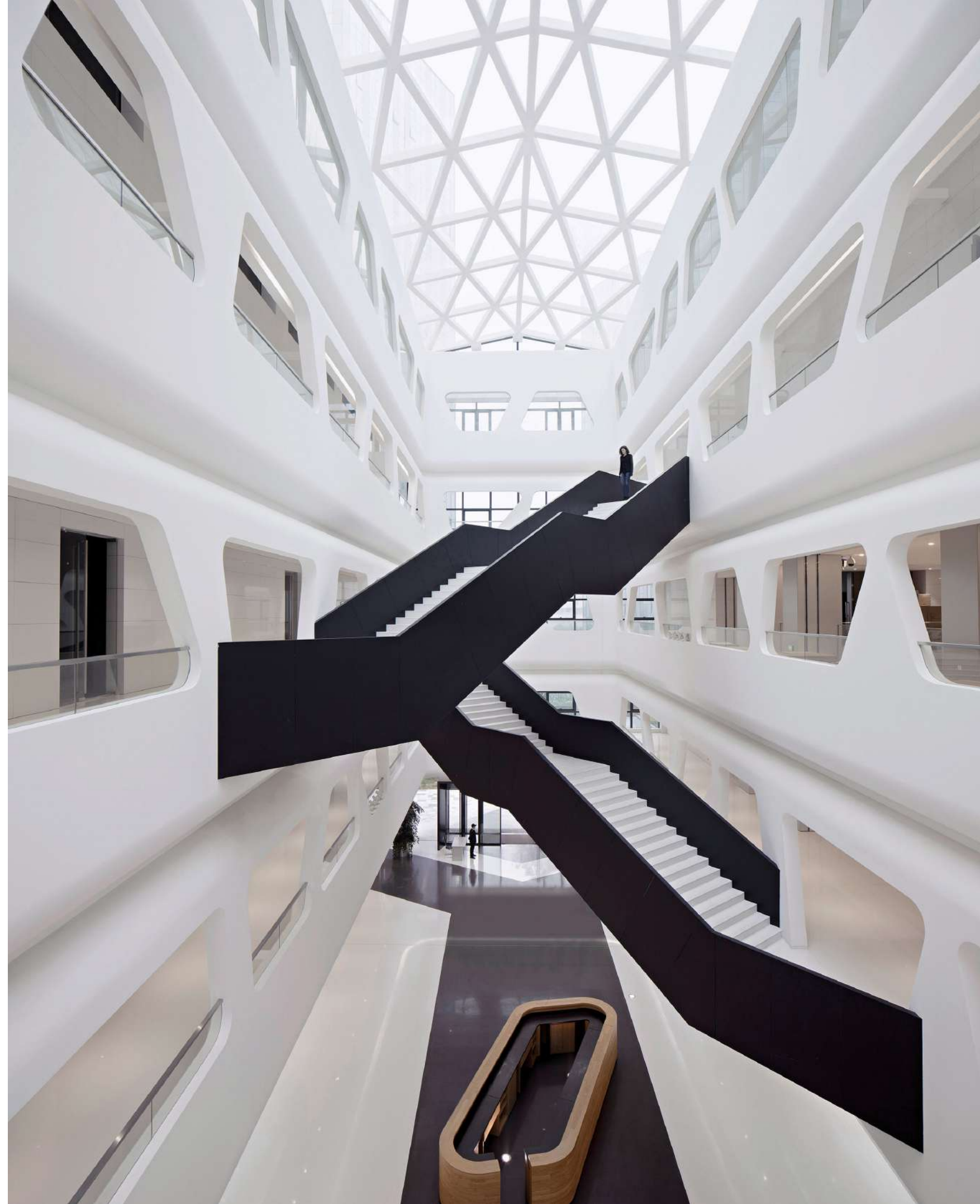
Corian® Solid Surface features again in curved wall partitions on the trading floor that is outfitted with charcoal gray carpeting. The most dramatic use of Corian® Solid Surface, which is also found in



WENLIANG WANG

Founder and creative director of Hallucinate

OPPOSITE: Minimalist black and white colors dominate the airy entrance to Midwest Inland Port Financial Town. ▶





the low-profile seating that overlooks the commodities desk, can be seen on slanted interior walls in the office complex, where strips of horizontal lighting break up the smooth surface to provide a lively visual effect.

Wang believes the Corian® Solid Surface realized in its popular Glacier White color was the perfect partner to help convey the project's principal aesthetic message. "It is clean, simple and modern. It makes the project timeless."

Project: Hallucinate, hallucinate.com.cn
Photos: Javier Callejas Sevilla
Fabrication of Corian® by Xi'an Shengpeng New Material and Assembly Chemicals

OPPOSITE: Lobby entrance with walls in Corian® Solid Surface (Glacier White color).
THIS PAGE: Above, view of reception area with welcome desk in Corian® Solid Surface (Glacier White color) and custom-made aluminum panels with embedded LED display projecting trading data. Right, circular cubicle walls in Corian® Solid Surface (Glacier White color) stand out at the commodities trading desk.



RIGHT ON TRACK

A TALK WITH ROBERTO PAGONE FROM ITALY'S STATE RAILWAY

Envisioned as the new gateway to the south of Italy, Naples Afragola is moving the Bel Paese forward.

Opened in the summer of 2017, the Afragola high-speed railway station outside Naples has become a conversation piece among the transport community. The owners of Italy's railway network, Rete Ferroviaria Italiana (RFI), hope the design by Zaha Hadid Architects will redefine the role of the transport hub. Roberto Pagone, RFI's investment director for Southern Italy, explains the project's long-term role.

Emilia and Rome's Tiburtina high-speed station) have become key attractors for the local area. The solution we choose for Afragola is not only about resolving transport needs. It's about rehabilitating the area around the train station, which is located to the northeast of downtown Naples and very run-down. The hope is that with the addition of a landmark building we can attract attention and help build momentum to boost local development.

What features of the design stand out in your view?

It differs from your typical station as the building stretches like a bridge over the tracks. The architect Zaha Hadid had said in the past that railway tracks are dividers; they break up the territory. She wanted to have a design that links up, or stitches together, the local area. The terminal is a west-to-east passenger concourse that is suspended over the platforms like a cloud. It has over 3,000 sqm of glass panels on the roof so from dawn to dusk you have natural light, which is quite remarkable given it is a transport hub. If you think about stations and airports, they are usually designed to keep people inside a container-like structure before having them board a mode of transport.

What innovative building technologies were used at Afragola?

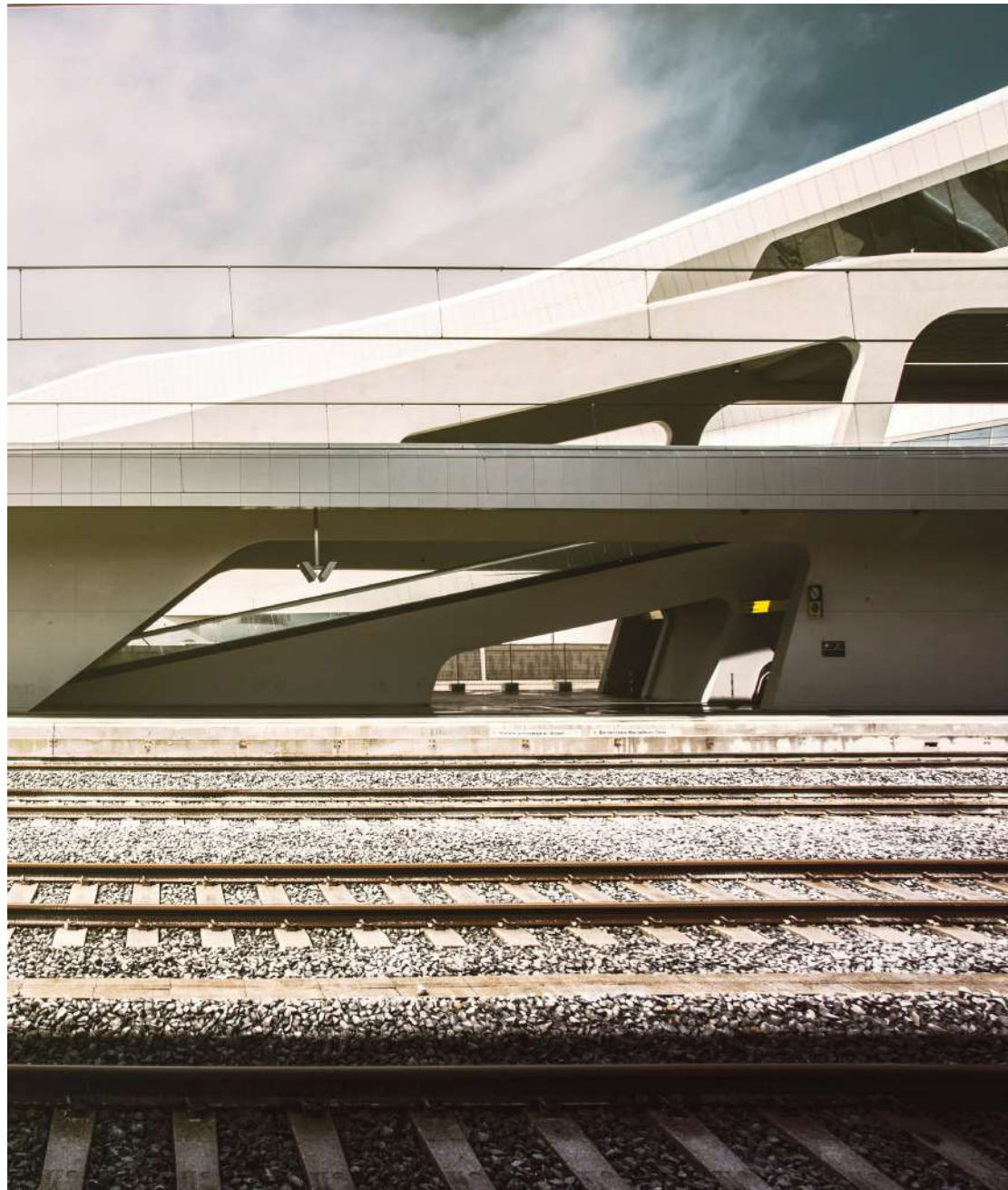
A large part of the exterior cladding as well as the interior walls of the station are covered in strips of Corian® Solid Surface that permit this curvaceous shape. The white color provides a stark contrast to the surrounding landscape, which includes nearby Mount Vesuvius.

What was the motivation behind the project?

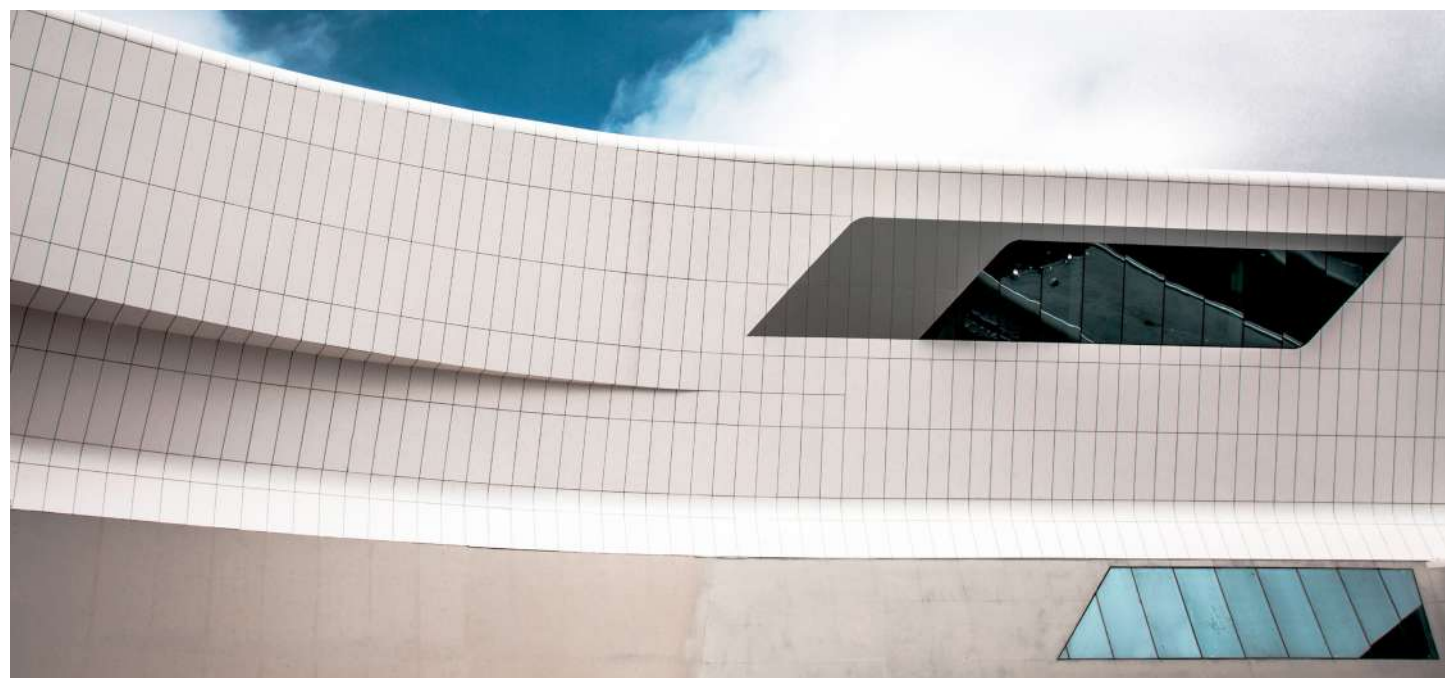
We wanted to connect the southern area of Italy in the same way we have linked up northern Italy by rail to the rest of Europe. You can think of Afragola as a hub station that provides not only access to high-speed train service for the 900,000 inhabitants of Naples but also links to a vast territory of 15 million residents in regions including Puglia, Reggio Calabria and Sicily. Like Gothenburg, which operates rail links that splinter off to Oslo and Stockholm in the northern part of our European transport corridor joining Scandinavia to the Mediterranean, this new station outside Naples will become a key node connecting to Bari, Messina and Lecce in the south. It will also help link up people living on the Adriatic and Tyrrhenian coasts.

What was the appeal of the design created by Zaha Hadid Architects?

When the decision was made in 2003 to commission architect Zaha Hadid Architects for the project, the idea was to make a strong architectural statement. Recent stations that we've built (Reggio



OPPOSITE: View of the high-speed rail tracks at Naples Afragola. ▶



These beautifully thermofomed pieces in this pristine hue give the impression of a space that is similar to an art gallery. In fact, even after a year of usage I have to say the station still looks brand new. I believe the unique shape and design of the interior makes people appreciate their surroundings more, and as such they are more inclined to make sure it remains spotless.

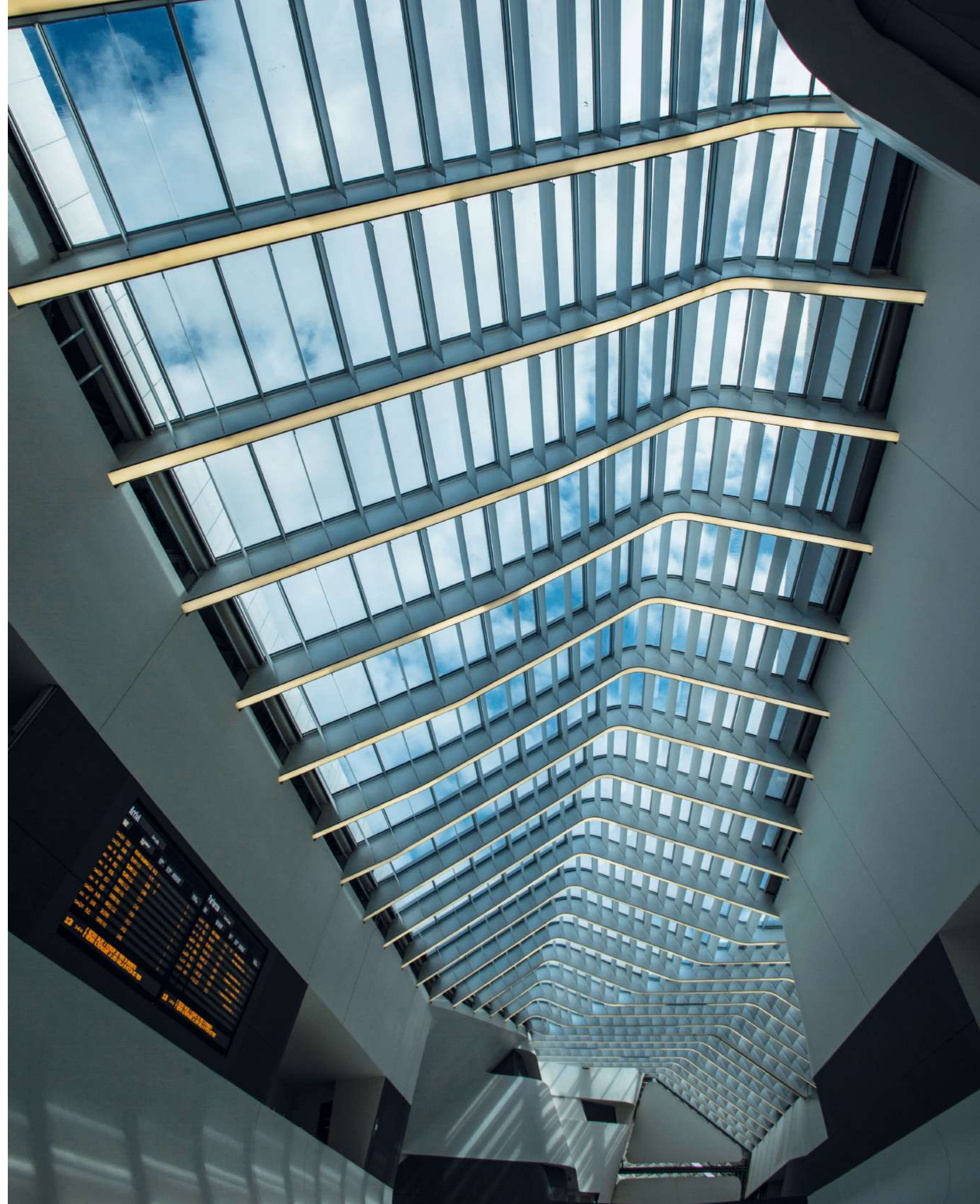
What are the future plans for the station?

We are exploring ways to use some of the space inside the station to hold conventions or meetings. There is also the idea of taking advantage of the striking public areas to put on art exhibitions. We want locals to see it as more than just a transport hub, a location that doesn't just push people away once they disembark from a train. In the adjacent area dedicated to parking we have left space that can be used to put on concerts or a musical festival. When the future transport links are ready here to join the metropolitan and suburban lines, it will be an easy place to get to. Businesses and others will follow. The idea is using the architecture as a magnet, similar to what one has seen after Gehry's effort in Bilbao with the Guggenheim Museum. Hadid's Afragola station is a masterpiece of architecture that has and will attract interest and people. It is the spark that will lead to more development.



THIS PAGE: Top, a key feature of the building's cladding is the use of specially formed panels in Corian® Solid Surface (Glacier White color) on top; Above, view of the entrance to the 30,000-sqm station.
OPPOSITE: A highlight of the elevated passenger concourse is the central atrium that lets in natural light.

Afragola railway station - rfi.it
Project: Zaha Hadid Architects - zaha-hadid.com
Photos: FS Italiane



Make a Statement

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Rain Cloud

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BEST FOOT FORWARD

Chilean practice Oarquitectos reimagines the workplace for Adidas in Santiago.

For global sports brand Adidas, which operates in the super-competitive sneaker market, there is a constant need to present a modern, cutting-edge image. From its extensive range of footwear to its sporting apparel lines, the German multinational is careful to develop looks that are fresh and on trend in hopes of resonating with the buying public. That same approach applies internally as the company seeks to foster a vibrant working atmosphere.

For the firm's Chilean division, the company wanted to make a statement to its employees and visitors with a new head office in Santiago that would communicate this philosophy. Adidas approached Chilean architecture practice Oarquitectos to come up with an inspiring space for employees.

The challenge facing the design team was how to link four disconnected areas in the building housing the Adidas office. With the help of clever design cues, and customizable materials like Corian® Solid Surface, the architects overcame the hurdles in front of them.

Included in the brief to architects were keywords such as “speed,” “open source” and “collaboration.” Running with these ideas from the client, Oarquitectos founder Pablo Redondo Schmitt laid down multi-toned carpeting in a linear pattern, including a bright blue racing stripe that acts as a wayfinder, to project movement. “We wanted a contemporary look,” says Redondo Schmitt. “The average age of employees was 24 so we wanted it to be bold.”

Another effective visual cue are the exposed ceilings showing electrical wiring grouped into 3 channels, a nod to the three-stripe Adidas logo. Conference rooms, meanwhile, feature sports references, including custom lighting that recalls the stitched panels on a football. The same meeting room has a curved bench inspired by stadium seating.

For the reception area, a fundamental space for first impressions, the Chilean architect highlighted the entrance with Corian® Solid Surface. The thermoformed reception desk, with its sharp angles, and walls are in the Glacier White color, with the latter used to recreate the map of Santiago across three custom panels.

For Redondo Schmitt, there was only one choice when it came to crafting the main features of the reception area: Corian® Solid Surface. “When it comes to special furniture and iconic design, it works perfectly with the imagination.” Corian® Solid Surface reappears in another key area: the reception desk where the CEO works. Here, the design team went with softer edges to match a wall display showing Adidas footballs from past sporting competitions such as the World Cup.

“Corian® Solid Surface was the perfect material because of the Adidas aesthetics – white is very important to their concept. We were going for a mostly white environment with some colors in order to create personality in special spaces. The great thing is the material allows us to create freely.”

Project: Oarquitectos, oarquitectos.cl
Fabrication of Corian® by CDiseño

OPPOSITE: Top, reception desk and Santiago map on panels in Corian® Solid Surface (Glacier White color); Below, Ceo reception area with counter and football display wall in Corian® Solid Surface (Glacier White color); photos courtesy of Alfredo Leon Bulling.



FOOD FOR THOUGHT

At one US college, the need to supersize the catering service has turned into an opportunity for Corian® Quartz.

Visitors to college campuses in North America usually walk away impressed by the size of the student body and the facilities at their disposal. Many institutions of higher learning often function as self-contained cities, hosting everything from their own police force to post office. Since many students live on campus or spend most of their waking hours at the university, the schools often need to operate large-scale cafeterias to feed hungry young minds.

Situated in the majestic town of Bozeman, Montana State University (enrollment 16,000) is the Big Sky state's largest institution for higher learning. Officials there decided to think big when it came to finding a solution to providing nourishment to students, faculty and staff. Their ambitious plans led to the opening of the Rendezvous Dining Hall, a massive 30,000-square-foot all-you-can-eat dining establishment. Able to host 830 people, the facility features a whopping eight serving stations where cooks prepare a variety of cuisines, including Mexican dishes, pizza and a salad bar, to whet the appetites of students in need of a refuel in between classes.

To ensure the space would withstand the impact of high volumes of daily diners, staff outfitted countertops in food and beverage areas with Corian® Quartz. The solution saw both curved and sharp-edged surfaces in the hygienic and nonporous Corian® Quartz material, which is able to handle wear and tear while preserving a pristine appearance. The dining hall boasts a total of 62 sections in Corian®

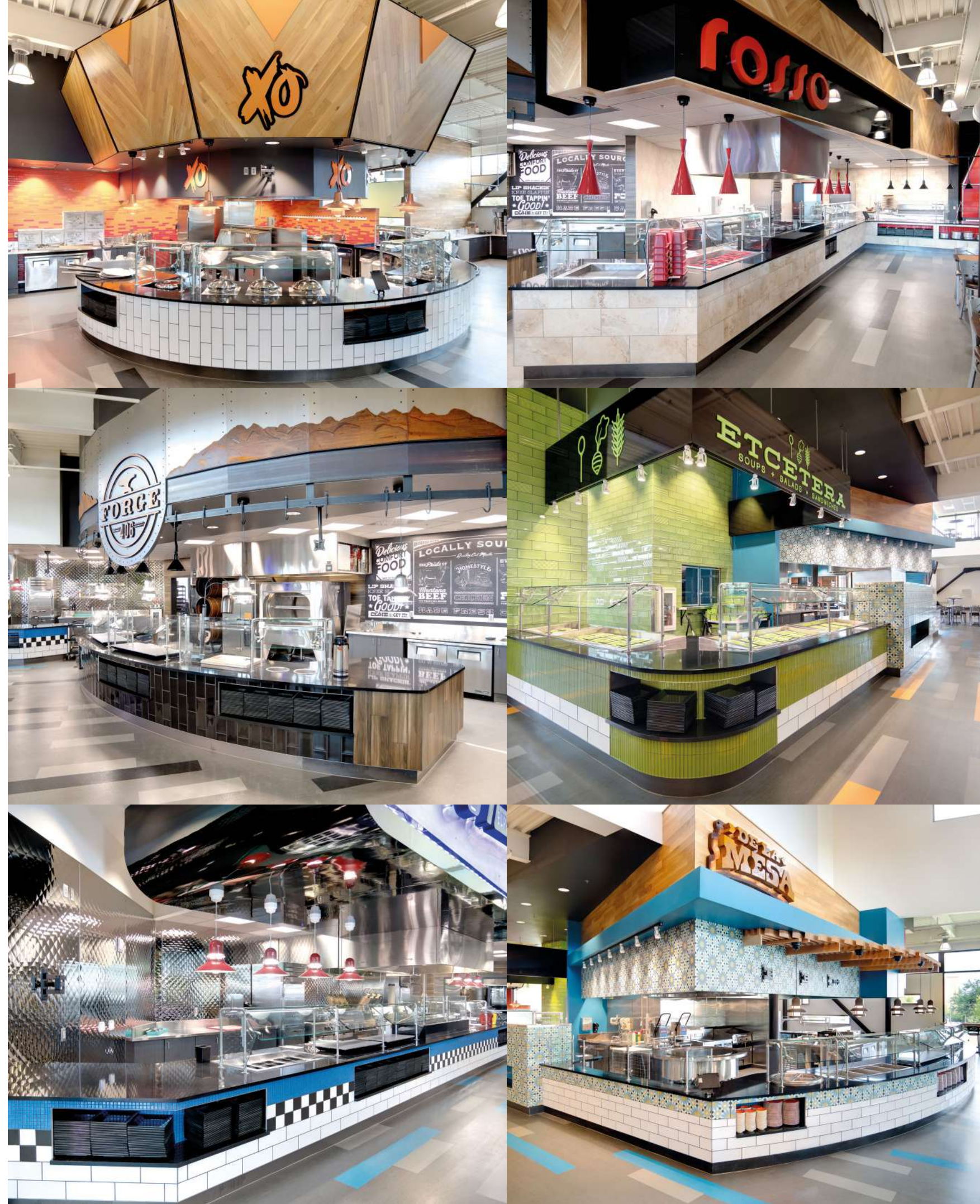
Quartz done in the Cloud White and Mystic Black colors, which together present an elegant offering for operators working in the food service industry.

Envisioned to serve thousands of meals per day, the introduction of Corian® Quartz into the dining hall offers university officials with an ideal solution, both designwise and budgetwise, thanks to the innovative material's durability, beauty and longevity. The evocative aesthetics of the two Corian® Quartz color schemes used here help create a more attractive setting that stands out from the crowd.

Since each of the eight food stations represent a different restaurant theme and type of cuisine, the countertop material needed to be customized to fit the design and precise needs of the catering staff. Among the benefits of the Corian® Quartz material is its smooth surface, which does not permit liquids to penetrate it nor allow for the growth of bacteria when it is properly cleaned. The advanced surface is sturdy enough to withstand bumps from food trays and routine spills common in cafeteria environments.

For educators, the advantages built into the Corian® Quartz product offering made it a no-brainer when it was time to choose a surface that could survive the constant wear and tear of a dining hall that is expected to be operating at full capacity day in and day out. For students, Corian® Quartz provides a clean, well-presented space where diners can relax and take their mind momentarily off their studies while enjoying one of the classic rituals of campus life.

OPPOSITE: Views of the food serving stations at the Rendezvous Dining Hall on the Montana State University campus; photos courtesy of Alison Sund, Fabricators Unlimited; Fabrication of Corian® by Fabricators Unlimited.





SPIRITUAL HIGH

India's religious architecture receives a well-deserved update thanks to the versatility of Corian® Solid Surface.

Home to followers of four of the world's major religions, India boasts an impressive collection of sacred architecture, from towering Hindu temples to Mughal-style mosques. While most of these are centuries-old structures made with traditional building techniques, there are recent works of religious architecture in the country that look to modern construction materials, most notably Corian® solid surface, to create innovative designs.

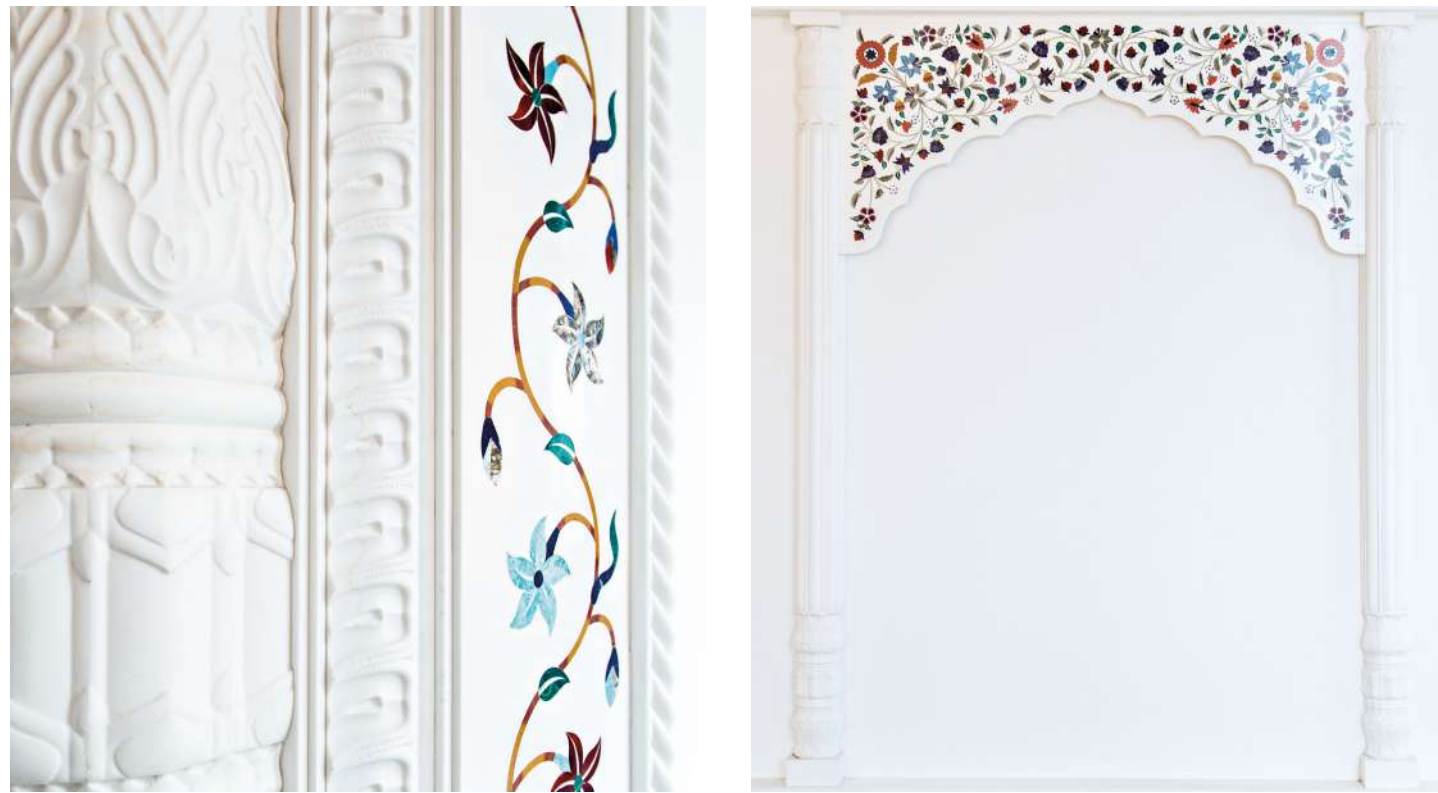
One such example may be seen in the town of Tuto Mazara in the northern state of Punjab. Here, the local Sikh community looked to renovate the town's gurdwara, the gathering place where Sikhs traditionally come together for congregational worship. Originally completed in 2011, the congregation of the Kutia Tapstan gurdwara in Tuto Mazara decided to add an extension to the existing building to better accommodate locals participating in the religious ceremonies and community events inside the gurdwara.

Eager to experiment with new techniques, project architect PJ Singh, who oversaw the renovation work, decided to use Corian® Solid Surface as a key component in the remodelling of the temple. The plans called for the innovative solid surface to be used as interior wall cladding – sections of Corian® Solid Surface also feature on the exterior of the gurdwara – together with carved natural stone and mother-of-pearl inlay, techniques that enjoy a long tradition in India.

“The use of Corian® Solid Surface has made the building more peaceful yet attractive,” says Singh. “I loved designing this gurdwara. First, I got an opportunity to design something so serene that people will come here to meditate; second, with this design we could bring our age-old traditions into a new reality.”

Given that the interior of the temple would see a high volume of traffic each day, it was important to find a building material that would be easy to clean and maintain in good condition over time. What's more, Sikh practitioners

OPPOSITE: View of the ceiling at the Sikh temple in Tuto Mazara in the northern Indian state of Punjab; photo Corian® Design.



THIS PAGE (Clockwise from top left): Carved patterns on the interior walls in Corian® Solid Surface (Glacier White color); partition in Corian® Solid Surface separating the male and female congregations.

OPPOSITE: The decor boasts the old and the new, with traditional mother-of-pearl inlay and sandstone featuring together with Corian®; photos Corian® Design.



typically sing hymns during religious services at a gurdwara so it was essential that the new space have excellent acoustics. The selection of Corian® Solid Surface helped to overcome these challenges.

The advanced surface was chosen over marble, a stone traditionally used in religious architecture – for example, the decorative marble inlay seen at the Taj Mahal in Agra. The team working on the Kutia Tapstan gurdwara in Tuto Mazara preferred to use Corian® Solid Surface since marble inlay work is time-consuming and because of the porosity of marble.

Singh's plans called for over 3,000 square feet of surface to be clad with Corian® Solid Surface in the Glacier White color, which was used together with Agra Red sandstone and mother-of-pearl inlay on the walls in the hall of the temple. Components in Glacier White featured carved patterns that resembled floral motifs that were designed by the architect and which drew inspiration from religious texts.

As it is customary for men and women to sit separately in the hall of a gurdwara temple during prayer and meditation, a partition in Corian® Glacier White was conceived by Singh that included carved

floral patterns and partly embedded columns.

Upon the project's completion, the Sikh members involved with the day-to-day running of the Tuto Mazara gurdwara were impressed with how Corian® Solid Surface met the congregation's needs. Known for its subtle textural effects, the material was the perfect fit for the architectural brief: to create a welcoming atmosphere that resonates purity and serenity without becoming overly distracting to the faithful who come to pray and meditate.

The project is successful on two fronts. First, the design delivers a soothing space where worshippers share an uplifting experience. This is thanks to the choice of materials employed by the architect. In addition, the ability to recreate traditional architectural motifs by using an innovative material such as Corian® Solid Surface provides an important link between tradition and modernity. Classic designs re-elaborated with new technologies communicate with the next generation and help to diffuse the rich heritage of India's religious architecture.

Project: Singh Modelers, singhmodelers.com
Fabrication of Corian® by Oystra Concepts

RATIONAL ACTOR

A CONVERSATION WITH THOMAS KLEE

German brand Rational refines and redefines the kitchen space.

Founded in 1963, Rational blends German engineering know-how and traditional Italian craftsmanship to create sophisticated kitchens that bring together first-rate functionality and inspiring design. A conversation with Rational CEO Thomas Klee.

Rational started out as a family-run business and now operates as a contemporary design brand with a global presence. What makes the brand unique?

With Rational we have a proud history that represents the best of two cultures: the first begins with founder Walter Fischer, who started the business in Germany, where today we still have our creative team and headquarters. The second starts in 1993, when the company became part of Italy's Snaidero Group. So we have German engineering along with our production that is now based entirely in Italy, a country recognized for quality furniture-making.

How would you describe the brand's personality? What keywords do you want people to associate with Rational?

It is aspirational, inspirational. The materials we use are sophisticated. There is a lot of detail in the design and a wide mix of styles available in our kitchen range. We don't just offer ultramodern designs. There are cozier, classic styles too. It is accessible. We do not want to dictate a style and our modular systems give people lots of options.

What are the key elements of your brand strategy in terms of marketing and communication?

Rational is a great word to communicate what we do in the kitchen: these are smartly thought out designs. We are now cleaning up the look of our logo with a new corporate identity and will drop the square next to our name. We are undergoing a digital evolution with a website relaunch and have been looking to include more references from real world projects, photographed in natural light, that we have done for individual residences and contract work to give people inspiration for their own projects instead of just showing them catalogue images of ideal kitchens pictured on a set.

How has the industry changed?

Something that has accelerated within the last year in our industry is that mass market producers of kitchens – companies that are quite big – are now moving up the pyramid trying to get into the higher-end segments. In response, we have decided to sharpen our brand image and focus on the individual solutions, customization offered in our products. Today, you hear a lot about people wanting to open up the kitchen space to show it off to guests. It has become a status symbol and people now value their kitchens much more and want them to stand out and make a good impression.



THOMAS KLEE

CEO Rational

OPPOSITE: Rational's Edition Cascade kitchen with worksurfaces and wall cladding in Corian® Solid Surface (Cosmos Prima color); photo courtesy of Rational.

What opportunities do you see for the brand in the near future?

While it is not a new market for high-end kitchens, the US, which is a huge market, is new for us and we see great potential there. In addition, the company has diversified its product portfolio with the Mahlzeit range with the goal of introducing a simple kitchen targeted at a younger audience – it's a less pricey, starter kitchen concept. There are more colorful combinations and the idea is to make the space a place for entertaining, for those who want to invite over friends and cook for them.

How important are design collaborations in developing new products?

While we prefer to develop models in-house, design collaborations fascinate me. Still, sometimes it is design for design's sake and not really a product but a showcase. Our kitchens have to fulfill basic

functions. You can propose something dramatic, like our in-house designed Tio Zen model with a six-meter kitchen island, but then scale it down to a more reasonable size for the customer in a small living space. We had great success with Floo, an award-winning collaboration we did with designer Karim Rashid that explores the design versatility as well as sensorial and functional qualities of Corian® Solid Surface. Rashid's creativity and our engineering have created a timeless piece: we didn't reinvent the kitchen, we refined it. It uses fronts sculpted in Corian® that are ergonomic and work naturally as handles. Floo looks ultra-modern but it is not overly edgy. At Eurocucina this year we had a great reception for our Cascade model, with door panels that stick out for a 3D effect and which incorporates Corian® Cosmos Prima in a nice deep finish with a seamless pattern that works well with the design.

rational.de



OPPOSITE: Rational's Edition Cascade kitchen with worksurfaces and wall cladding in Corian® Solid Surface (Cosmos Prima color); photo courtesy of Rational; fabrication of Corian® by Moser.
THIS PAGE (Clockwise from top left): Rational's floo kitchen with worksurfaces in Corian® Solid Surface (Glacier White color); design by Karim Rashid; photo Alexander Böhle, courtesy of Rational; fabrication of Corian® by Hasenkopf.
The headquarters of Rational in Melle, Germany; photo courtesy of Rational.

DIAGNOSIS DESIGN

Specialty furnishings brand Futrus wants design and healthcare to speak the same language.

In the world of healthcare, innovation typically hinges on the development of breakthrough drugs and pioneering treatments. More and more, however, hospitals are looking into a new field of research: how to improve the patient experience. Architects, designers and clinicians now see the important impact good design has on healing, with studies indicating a well-designed patient room leads to an increase in a patient's well-being, lower infection rates and shorter stays.

One business ready to take the call to create people-centric solutions in the healthcare space is Futrus, a commercial furnishings business that has blazed a trail with its thoughtful designs. "Traditional healthcare designs tend to look very institutional, are unhygienic and have relatively short lifecycles. Our aim is to create environments that look welcome and provide the highest levels of hygiene and durability," says James Leigh, Chief Marketing Officer and Cofounder of Futrus.

Central to the brand's work is its adoption of Corian® Solid Surface, a material that has proven its worth in hospitals and clinics both as a countertop solution and wall covering in places ranging from the surgical suite to the nursing station. "No other surface gives you the same structural integrity. It is seamless and modular, so you can shape it just the way you want it and get away from the institutional designs that are quite sterile."

Relying on nearly four decades of experience as a leading fabricator of Corian® Solid Surface, the Futrus team specializes in offering furnishings and casework with unrivalled durability, design flexibility and hygienic properties to hospitals and commercial clients. Leigh, together with Futrus Head Designer and Cofounder Mark Allen, have developed an extensive product line that counts headwalls and sink modules for patient rooms as well as tables and benches for cafeterias and reception areas. The company uses a patented structural framing system and makes off-the-shelf products along with larger customizable projects. Extra touches include dye-sublimation to embed images onto Corian® Solid Surface and the wireless Corian® Charging Surface solution that adds functionality to a patient's bedside table.

OPPOSITE: Futrus Modular Wall Panel System at Penn Dental Robert I. Shattner Clinic, Philadelphia; photo courtesy of Halkin/Mason Photography.





Among the clients lining up for its services are leading healthcare institutions Johns Hopkins and Memorial Sloan Kettering Cancer Center. Its top-of-the-line casework, which earned a 2012 Nightingale Award for the best architectural solution in the healthcare field, is a fluid construction that leaves behind the cold, sterile look common to the industry.

Besides the well-known benefits associated with Corian® Solid Surface by healthcare professionals – its cleanability and hygienic properties that make it tough for germs or bacteria to survive – the company highlights the ease of setup. “With traditional millwork, it involves far more on-site work. Our products are modular in design and pre-fabricated. This speeds up installation time, lowers labor cost and reduces site mess and traffic,” explains Allen, who stresses the firm’s digital templating of rooms and latest CNC production ensures the final product meets the exact specifications requested by clients.

The design capabilities of Corian® Solid Surface have permitted Futrus to forge ahead. For Penn Dental Medicine in Philadelphia, Futrus worked in collaboration with EwingCole Architects to envision a state-of-the-art teaching space with streamlined off-white cubicles hosting 74 operatories. Adds Leigh: “The space is designed to maximize patient privacy and comfort. It is far removed from what one imagines a typical dental school or office to look like. Corian® helps make that possible.”

futrus.com



ABOVE: Futrus Hybrid Modular Reception Desk, Johns Hopkins, Baltimore; photo courtesy of Futrus.

OPPOSITE (Clockwise from top): View of operatories with Futrus Modular Wall Panel System at Penn Dental Robert I. Shattner Clinic, Philadelphia; photo courtesy of Halkin/Mason Photography; Futrus Cylinder Occasional Table; Futrus Modular Greeter Stations & Security Desks in Corian® Solid Surface at Johns Hopkins, Baltimore; photos courtesy of Futrus.

WONDERWALL

California artist Mario Romano taps into the creative power of Corian® Solid Surface to reimagine the home with forms inspired by nature.



Los Angeles is best known as the epicenter of the motion picture industry. Yet the visual arts aren't limited to the silver screen in the land of Hollywood. This sunny stretch of America's West Coast has seen artists the likes of John Baldessari, Ed Ruscha and James Turrell use paint, photography and light to make meaningful artwork. The latest to stake their creative claim is Mario Romano, an artist and designer who specializes in the built environment, crafting multidimensional walls and exteriors in order to produce one-of-a-kind buildings that leave observers in awe.

Based in Santa Monica, Romano has carved out a niche with his efforts to merge sculpture with architecture. Using CNC machining technology and digital tools, he has pioneered ways to enhance the look and feel of homes. He's developed a talent for cladding residences in facades with organic shapes and designs that turn heads. For a home in Venice, California, he envisioned a reflective aluminum roof that curves down into a series of overlapping ripples that mimic the strokes of a paintbrush.

Indoors, he has pushed the design envelope even further with an impressive collection of carved and textured walls that become key highlights of the interior decor. Known as M.R. Walls, these decorative elements are fashioned out of Corian® Solid Surface based on unique patterns that Romano has dreamed up.

"I wanted to expand the design language and create a new tiling that erases rectangular lines and grouting. With Corian® Solid Surface you can erase the seams altogether and have this wonderful continuity," says Romano. Another impressive feature

of his M.R. Walls is the ease with which the panels can be installed on site, with pieces simply bonded together and affixed to the drywall with a silicone adhesive.

Residential clients were drawn to the possibilities, commissioning his wall panels to jazz up their wet rooms and walk-in showers. Then there were those who opted to use the product more like a piece of art, asking for a standout wall in carved Corian® Solid Surface in a pattern that would dominate an entrance hall or living room and become a conversation piece.

Using a proprietary software program, Romano can translate a design into a real-life pattern on the surface using CNC machinery, carving grooves as shallow as 2 millimeters. From off-the-shelf designs that mimic water bubbles to more abstract shapes that can be customized, the panels act like an expressive, multidimensional wallpaper. Given the wide range of colors in the portfolio of Corian® Solid Surface, the only limit is the artist's creativity when it comes to selecting a motif to match the home interiors of his clients.

"It's pure aesthetics," explains Romano. "Even corporate clients see the possibilities – we've had a biotech firm ask for M.R. Walls to decorate their reception area and act as a centerpiece. Hotels are now contacting us to liven up their bathrooms and lobbies. We can customize designs for each guestroom without much of a difference in price using our technology."

Recognizing the potential of this solution, Corian® Design has formed a partnership with Romano to introduce his line of

OPPOSITE: Artist Mario Romano poses with one of his wall art designs made with Corian® Solid Surface. ►

M.R. Walls to the public. "With Corian® Solid Surface," Romano adds, "we can really explore a whole new area of design. It's no longer about the repetitive, one tile at a time, practice. We can move towards a more organic, parametric design, the way nature structures itself. Designwise, it allows for a completely new experience."

marioromano.com



RIGHT: Romano's "Radiant" wall design in Corian® Solid Surface (Nocturne color) for a shower.
BELOW: wall featuring a rippled wave effect in Corian® Solid Surface (Glacier White color) that makes a statement in the dining room.



THIS PAGE (Clockwise from top left): A quartet of patterns in Corian® Solid Surface made using precision CNC machinery; closeup of the "Hex" design from M.R. Walls; a backlit wall design in Corian® Solid Surface (Glacier White color) becomes the centerpiece of a living room.

THE BATH AND BEYOND

Italy's Rexa Design is emerging as an influential player for inspiring creations aimed at the bathroom.

Italy's furniture-making prowess is well known, with firms large and small developing collections with eye-catching designs that often go on to start influential trends. Some producers are household names, while others are emerging names. One rising newcomer is Rexa Design, a brand that has developed a varied collection of products destined for the bathroom using a mix of artisanal traditions and cutting-edge know-how.

Founded in 2010, the business counts a 30-strong workforce and is based near Pordenone in the region of Friuli-Venezia Giulia in one of Italy's all-important furniture clusters – productive areas across the country that have built up know-how working in materials from wood to stone to make inspiring, quality furniture. With views of the Alpine foothills in the distance, staff at Rexa Design operate out of a modern workshop to shape materials, including Corian® Solid Surface, to create attractive pieces to decorate bathroom environments.

The company's experience with Corian® Solid Surface started several years earlier as a manufacturer for industry and its involvement in realizing projects for architects and interior designers. The company soon opted to draw up its own designs and formed a creative team, which is today led by art director Monica Graffeo.

With the help of Graffeo and other creative talents, Rexa Design has developed an impressive portfolio of product lines. One standout example is the group's R1 collection that counts vanity units along with bathtubs, shower trays, basins, mirrors and accessories. The range permits users to mix and match different solutions from a wide assortment of modules, colors, sizes and handles. Indeed, the company is able to skillfully combine different materials to Corian® Solid Surface, its principal material. Examples include the warm tones of handcrafted clay that pair perfectly with the smooth and homogeneous white hues of Corian® Solid Surface or its more sophisticated aesthetics that feature veining akin to marble.

OPPOSITE: Bathtub from the R1 Collection in Corian® Solid Surface (Glacier White color); photo courtesy of Rexa Design. ▶





Designwise, the R1 collection reflects the brand's core aesthetic principles of developing forms that are clean and linear in look. "The aim is to project a mood in the bathroom that often evokes the simplicity of Northern European design with beautiful, pure lines," says Rexa Design Sales Manager Marco Diana. The firm's strength, according to Diana, is its ability to expand its offering, from the onsen-inspired Hammam line to its asymmetrical-driven Moode collection, while maintaining an easily recognizable style. "I like to compare what we do in the bathroom to what you see with Porsche and its cars. In recent years, they have moved beyond just sports cars to make SUVs and roadsters yet the styling is still unmistakably Porsche."

Another key component that has aided the firm's growth is the ability to customize pieces from the brand's range, including its popular Unico collection, in order to meet the needs of both homeowners and hospitality clients, the latter being a promising sector where the company has seen important growth in recent years as it works on hotel projects from Amsterdam to Sydney.

Despite its relatively late arrival to the competitive world of furniture design, the company's exploits in making appealing products for the bathroom has already seen it open three flagship stores (London, Milan and Palma de Mallorca) as demand picks up for its creations. "We've committed ourselves to a precise aesthetic that has won over a lot of fans from architects to homeowners," notes Diana. "It's a strategy we are sticking to stand out from the pack."

rexadesign.it



THIS PAGE: Rexa Design headquarters.
OPPOSITE (Top clockwise): Tape Top vanity in Corian® Solid Surface (Dune Prima and Neutral Concrete colors); R1 shower tray in Corian® Solid Surface (Glacier White color); Slope washbasin in Corian® Solid Surface (Carbon Concrete and Deep Cloud colors); photos courtesy of Rexa Design.

MAKING A SCENE

A CONVERSATION WITH REZA AZARD

French design firm Projectiles opens the eyes of museum visitors to new sensations.

Paris-based architectural practice Projectiles has developed a talent for putting together attractive interiors and displays for museums to make exhibitions that are much more engaging. A conversation with Projectiles co-founder Reza Azard.

How would you define your studio's approach to exhibit design?

Storytelling is important and you should never forget to keep the subject matter at the fore of the exhibit when you are designing an interior space in a museum. We don't want to push information onto people but invite them to come in and engage with the material, whether it is a written display or an interactive screen. I compare our work to cinematic storytelling. In films, directors may use silence, or pauses, to help the viewer process information. What we try to do is not overload the viewer when they enter a space. The entrance to an exhibit needs to catch their attention but it shouldn't hold them for too long.

What tools do you use to create your exhibits?

You have to tell a story with the space and use materials to help you. For the Le Grand Musée du Parfum, which is housed inside a classic Parisian residence, we wanted to tell the story of fragrance by designing an unusual sculptural display made up of flowers that would each emit the smell of a particular ingredient when visitors approached them.

These flowers were sculpted from Corian® Solid Surface, which is very malleable and which allows you to start with a blank canvas and create very interesting displays. We also used the material for an exhibit in the Château de Versailles – the Galerie d'Histoire that recounts the palace's architecture – by creating these white panels with engraved designs onto the solid surface that mimicked traditional wallpaper. These were set in contrast to the very elaborate oil paintings that hung on the walls and below them we placed suspended blocks in Corian® Solid Surface, which again offered a detachment from the classic wood flooring. At times you use materials to reference the subject matter. For a museum in Texas that tells the story of raising cattle and the West, we had a ceiling with a metal frame structure that recalls the corral used by farmers to keep in their livestock. It provides a sharp contrast to the contemporary white space you expect to see in a museum.

How does designing museum interiors differ from residential?

In a house, you think about the inhabitants and the usage of each room. With a museum, you have to consider first the subject matter and then the walk through that the visitor will take. Putting together the scenography for a museum exhibit is like creating a musical composition. It has to have a certain rhythm, a certain pace. The idea is to create an inviting space that is engaging but one that will also be able to entice people to move from one room



PROJECTILES

Projectiles founders Hervé Bouttet, Reza Azard and Daniel Mészáros.

OPPOSITE: Galerie d'Histoire exhibit project by Projectiles, Château de Versailles, France; decorative wall cladding and suspended blocks in Corian® Solid Surface (Glacier White color); photo courtesy of Projectiles; fabrication of Corian® by Créa-Diffusion. ▶



to the next. For this you can use sound or light to capture people's attention or play around with the ceiling height to create tension and encourage them to move from one room to another.

How has museum design changed over the years?

I think we are moving away from the traditional white box in which museums exhibit pieces. You see now the language of architecture in dialogue with the language of art. A museum space can be used to provoke people, provide confrontation with the art. Look at the Serpentine Pavilion in London. Today, art is coming from everywhere. We see it in the street – think of the works of Banksy. The museum of tomorrow will no longer be a homogenous space, always spotless, functional and discreet. It will be a public space: a garden, a square, a place of worship.

How important is technology today in exhibit design?

I think technology is helpful but it should not be the goal when you are putting together a project. If you rely too much on technology, fancy touchscreens and so on, the subject matter gets lost and the visitor becomes passive. The problem in our society now is that we are more and more in front of a computer screen at home or at work. It is important to remember the human element. We want to create an exchange of ideas and thoughts where people can interact with each other and the space as they move through it and admire a work or exhibit. Sometimes we use technology to surprise people. We had a portrait gallery at the end of an exhibition where the paintings spoke whenever the visitor came up to them just like in the scenes you see in the Harry Potter movies.

project-iles.net



THIS PAGE: Top, National Cowgirl Museum, Fort-Worth, Texas; Left, flower-shaped scent dispensers in Corian® Solid Surface (Glacier White color) in exhibit hall at the Le Grand Musée du Parfum, Paris; photo courtesy of Projectiles; fabrication of Corian® by Créa-Diffusion.
OPPOSITE: Galerie d'Histoire exhibit gallery, Château de Versailles, France; decorative wall cladding in Corian® Solid Surface (Glacier White color); photo courtesy of Projectiles; fabrication of Corian® by Créa-Diffusion.



THE ART OF RESILIENCE

A half century has passed since Corian® made its commercial debut but the material hasn't lost its edge. Ongoing improvements ensure it remains a relevant and attractive option in the 21st century. The latest proof? Corian® Solid Surface with Resilience Technology™.

The latest chapter in enhancing the versatility of Corian® Solid Surface was written at the beginning of 2018 with the introduction of Corian® Solid Surface with Resilience Technology™.

The breakthrough was the result of work undertaken by the Corian® Design R&D team and its group of chemists, mechanical and chemical engineers who were able to make it even more forgiving to scratching and staining as well as making damage removal easier and quicker.

“We have made it that much more robust while maintaining the other classic features you expect from Corian® Solid Surface such as its easy formability and hygienic properties,” says Jeffrey Rose, Global Technology Manager at Corian® Design. “It demonstrates that we can truly transform our core material with new functional attributes to create a differentiated product.”

Repeated tests have shown that this premium type of Corian® Solid Surface is more forgiving of scratches and shows less whitening due to impacts compared to competitive materials.

Rose sees the types of Corian® Solid Surface based on the Resilience Technology™ resonating with clients in the commercial sphere who need a surface that

can withstand a lot of daily wear and tear, especially in the hospitality and retail sectors where there is a lot of footfall.

One of the most promising segments for the product, according to Rose, is the world of higher education, as universities look to outfit dormitories and public areas with materials that are both eye-catching and long-lasting.

“Today, you see colleges that are investing a lot in housing for students in order to stay competitive and attract enrollment. In those spaces, which are typically highly trafficked areas, such as bathrooms, common rooms for studying and dining halls, you need surfaces that are easy to clean and maintain on site – for example, removing graffiti from panels or refinishing surfaces in libraries that have been repeatedly scratched.”



For its initial rollout, Corian® Solid Surface with Resilience Technology™ is available in a quartet of neutral colors (Summit White, Stratus, Keystone, Cool Gray) ideally suited to clients in the commercial sector looking for hues that blend in well with their surroundings.

However, in future Rose sees the potential for further colors to be outfitted with Resilience Technology™, demonstrating once again the Corian® Design commitment to innovation.

JEFFREY ROSE

Global Technology Manager
Corian® Design

THIS PAGE: Corian® Solid Surface with Resilience Technology™ is designed to handle the wear and tear of daily use in a variety of interior spaces.



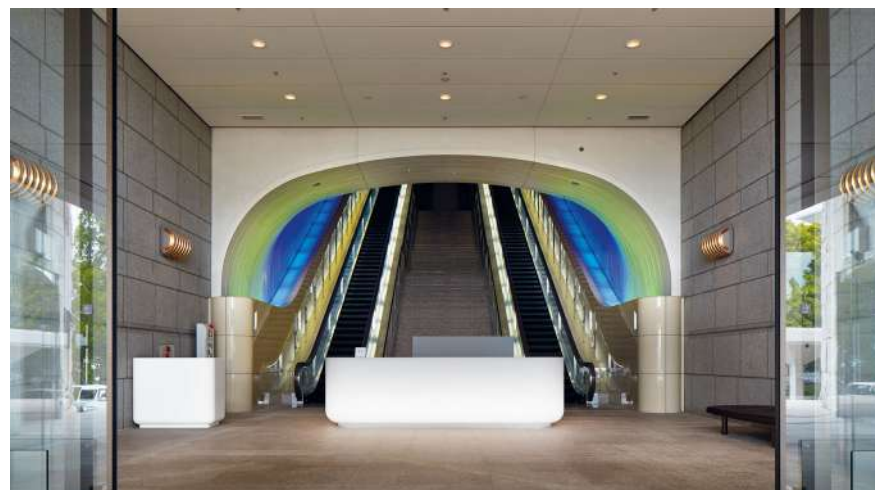
GLOBAL DIGEST

A roundup of standout projects from around the world spotlighting the versatility of Corian® Solid Surface.

EXHIBITING CIRCUMSTANCES

[JAPAN]

OPENED IN 1982 ON A HILLSIDE, THE MOA MUSEUM OF ART IN JAPAN'S SHIZUOKA PREFECTURE WAS DESIGNED TO BLEND IN WITH THE SURROUNDING SCENERY THAT INCLUDES SWEEPING VIEWS OF SAGAMI BAY.



When it was time to undertake a major renovation in 2017, the aim was to respect the cultural institution's original design. To make a better first impression, architects at Japanese construction and engineering firm Takenaka Corporation turned to Corian® Solid Surface. For the museum's entrance, a 200-meter-long hall that visitors pass through before reaching the main gallery up the hill by way of an underground passage on escalators, the designers created an illuminated reception using the sleek surface to contrast with the already existing stone and concrete elements found in the space. The result is an object on par with the pieces on exhibit.

Photo Yoshihito Imaeda for Corian® Design. Fabrication of Corian® by Apex.

BANKING ON THE FUTURE

[ISRAEL]

TO TAKE THE COUNTRY'S BANKING SECTOR INTO THE 21ST CENTURY, TEL-AVIV BASED SC ARCHITECTURE STUDIO ENVISIONED A FORWARD-LOOKING DESIGN FOR ISRAEL'S POALIM DIGITAL BANK.

The idea was to develop a paperless bank branch that completely reimagined the teller-client relationship. Hosted in Poalim's Jerusalem branch situated inside the Mamilla Mall shopping complex, the space focuses on banking activities where the smartphone and tablet take center stage. For this contemporary approach, the architects selected a minimalist scheme with a palette employing crisp black and white hues of Corian® Solid Surface that contrasts with the colorful interactive screens on the wall used to supply information on the bank's financial products and services. A key component of the design are the sculptural counters in Corian® Solid Surface boasting sharp geometric lines and hosting touchscreens that clients can use together with staff to discuss their financial future.



Photo Mark Segal, courtesy of Nyga Quality Products. Fabrication of Corian® by Liony.

CRYPTIC DESIGN

[PARIS]



AMONG THE MANY ATTRACTIONS OF THE FRENCH CAPITAL ARE THE BONE-CHILLING CATACOMBS OF PARIS, AN UNDERGROUND OSSUARY CONTAINING THE REMAINS OF SIX MILLION SKELETONS.

In an effort to lighten the mood, officials opted to make a new exit to the popular sight. To contrast the somber subterranean setting visitors confront during their visit, the French architecture practice Yonseux Architects devised a soothing scene at street level using Corian® Solid Surface. Clad in the striking Glacier White color, the exterior consists of walls marked by large incisions. Bathed in natural light, the pure white hue of the material provides a calming effect for patrons coming out from their journey below ground.

Photo Agence Philippe Yonseux. Fabrication of Corian® by Euroformes.



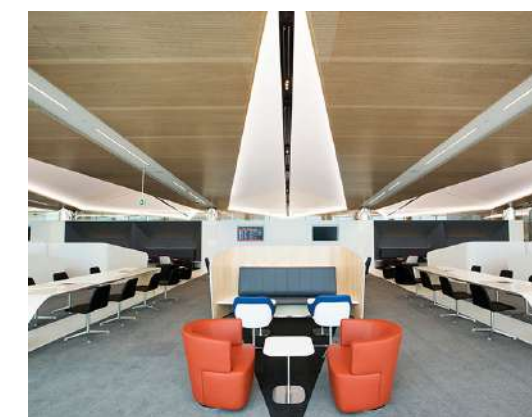
COME FLY WITH ME

[AUSTRALIA]

DESIGNED BY GUIDA MOSELEY BROWN ARCHITECTS, THE BRIEF WAS TO CREATE A PREMIER INTERNATIONAL DEPARTURE LOUNGE AND ARRIVAL HALL FOR PASSENGERS TRANSITING THROUGH CANBERRA INTERNATIONAL AIRPORT.

To project a modern, dynamic space in line with the expectations of today's globetrotting public, the creative team of the Canberra architectural practice opted to use Corian® Solid Surface in furnishings in the airport's main waiting area. With a proven track record in high-traffic areas, the advanced material was shaped into shells and used to clad a wood structure that made for sleek seating for jet-lagged travelers. In addition, the versatile surface was crafted into streamlined tables that recalled the aerodynamic shapes common to modern commercial airliners.

Photo John Gollings and Ginette Snow, courtesy of CASE. Fabrication of Corian® by Capital Solid Surfaces.



LOUNGING AROUND

[BELGIUM]

TODAY'S FLYING PUBLIC ARE ACCUSTOMED TO WAITING SO AIRPORTS ARE LOOKING FOR WAYS TO MAKE THEIR PUBLIC SPACES MORE COMFORTABLE AND PLEASING TO THE EYE.

One solution is Corian® Solid Surface, a material that stands up to wear and tear while still retaining its elegance. In Belgium, Brussels Airlines has installed the surface for The Loft, a lounge area where passengers can unwind while in transit. Here, the use of Corian® Solid Surface in the Glacier White color scheme is a soothing addition to the decor and is utilized in multiple areas, including desks, countertops and cladding. Additionally, the surface plays a practical role given that workspaces and tables made in Corian® Solid Surface boast the integrated wireless charging solution, thus avoiding the search for plugs when electronic devices run low on battery and the need to have unsightly power cords in view.

Photo courtesy of Brussels Airlines. Fabrication of Corian® by CTC.





CUISINE ART

[ITALY]

WHEN RESPECTED ITALIAN DESIGN BRAND BOFFI AND AWARD-WINNING ARCHITECTURAL PRACTICE ZAHA HADID ARCHITECTS TEAMED UP FOR A NEW KITCHEN PROJECT, THE CREATIVE DUO LOOKED TO CORIAN® SOLID SURFACE TO REALIZE THEIR VISION.

The result was the Cove, a dazzling freestanding kitchen island crafted out of Corian® Solid Surface in the pristine Glacier White color. The versatile material was the perfect choice to capture the bold design, which consisted of a curvaceous form featuring a hob, basin and space for a seated area. Executed by Boffi's team of skilled Italian artisans, the model, which is designed to be placed in the center of the kitchen, is marked by sinuous, organic lines that recall the architecture firm's MAXXI museum project and a dramatic concave shape that allows room for stools where guests may sit to watch their host cook and entertain.

Photo Tommaso Sartori, courtesy of Boffi.

BRIGHT IDEAS

[AUSTRALIA]



COLLEGE CAMPUSES HAVE ALWAYS BEEN FERTILE GROUND FOR FOSTERING NEW IDEAS.

In Australia, educators at the Clayton Campus of Monash University, situated in the suburbs of Melbourne, are focused on promoting innovative approaches to teaching. At the school's Learning & Teaching Building, a four-floor facility that hosts the Faculty of Education, officials have introduced subtle changes to classrooms where staff instruct undergraduate and post-graduate students. Officials called on Australian firm John Wardle Architects to develop tables and lecterns that encouraged a student-centered learning methodology. The design team proposed three-dimensional curved forms for tables and low-profile lecterns fashioned out of Corian® Solid Surface using the Deep Cloud and Silver Gray colors to promote a more collaborative environment that stimulates discussion.

Photo Peter Bennetts, Sharon Crabb, Trevor Mein, courtesy of CASF Australia. Fabrication of Corian® by Schiavello.

UPSTAIRS, DOWNSTAIRS

[UK]



ROUTINELY NEGLECTED BY TODAY'S DEVELOPERS AND TENANTS, STAIRS REMAIN AN ESSENTIAL PART OF ARCHITECTURE.

In London, one design firm has made a point of honoring this fundamental building element with a stunning work in Corian® Solid Surface. At the restored St. James Market, tucked away behind a Grade II listed facade on Regent Street, Make Architects have given the site a new lease on life with a cantilevered staircase clad in Corian® Solid Surface in the Glacier White color. Set inside a light-filled atrium, the show-stopping stairs link seven floors of offices and have become the centerpiece of a project that deftly modernizes the space while respecting its historic character.

Photo courtesy of CDUK. Fabrication of Corian® by Unique Fabrications.



GO WITH THE FLOW

[CHINA]

THE WORLD OF CHINESE COMPANY WPG REVOLVES AROUND WATER AND WAYS TO ENSURE THIS ESSENTIAL RESOURCE HAS A SECURE FUTURE.

To reinforce the aims of its business, which is focused on water treatment solutions, the brand sought to create an office environment with aquatic influences. The firm turned to Corian® Solid Surface, a material known for its ability to be shaped into fluid forms that are appealing to the eye. The interior design of the company's building reflects the water theme through the use of curved lines. The entrance is dominated by elegant columns in Corian® Solid Surface in Glacier White, and the material's seamlessness ensures a smooth transition from floor to ceiling that mimics the effect of a spraying water fountain. The surface makes an appearance again at the reception, as interior cladding and in office furniture.

Photo Corian® Design. Fabrication of Corian® by Shanghai Zhizijia Trade Development.



NAVIGATIONAL AID

[RUSSIA]

HIDDEN AWAY IN A BUCOLIC FOREST OUTSIDE OF MOSCOW, THE CHEKHOV API IS PART RURAL RETREAT PART RESEARCH LAB.

In front of the residence sits an information pavilion designed by Archiproba Studios that serves as an entrance to a sculpture garden hosting digital art and installations. Given the remarkable setting, the pavilion's terrace hosts a one-of-a-kind wayfinder that doubles as a work of art created by Askar Ramazanov. Made from layers of acrylic stone, the Atlas is a navigational tool that shows the area's topography to help visitors orient themselves. Done in relief and fabricated in Corian® Solid Surface (Antarctica color), the 1:1000 scale map is backlit and offers a sharp-edged contrast to the site's idyllic surroundings.



Photo Ilya Ivanova. Fabrication of Corian® by Fork Production.

PUBLIC SERVICE

[GUATEMALA]

THE ZONA VIVA DISTRICT OF GUATEMALA CITY UNITES ELEMENTS OF THE LOCAL INDIGENOUS CULTURE WITH A BUSTLING DESTINATION HOME TO BARS, RESTAURANTS AND COMMERCE.

This cosmopolitan neighborhood is home to leading hotel chains, including the Hyatt Centric Guatemala City. Located inside the AVIA business center, home to apartments, offices and a convention center, the five-star Hyatt property, with top restaurants and a rooftop pool, shows off the modern side of the capital. To dress up this dynamic venue, local firm Concept Arquitectura Sostenible was called in to transform public spaces. Architects focused on high traffic areas – reception desks, bathroom partitions and cladding around the elevators – utilizing Corian® Solid Surface in the Glacier White color to evoke a serene and upscale setting in line with the hotel's elegant interiors.

Photo courtesy of Luis Pedro Iriarte - Shoot a Moment Photography. Fabrication of Corian® by Febbles and Olaf.



NETWORKING GIANT

[CHINA]

REGARDED AS CHINA'S ANSWER TO SILICON VALLEY, THE CITY OF HANGZHOU IS HOME TO SOME OF THE COUNTRY'S BIGGEST TECHNOLOGY FIRMS.

To promote its place as a hub of entrepreneurship, the city now boasts the Chekiang Business Cultural Centre, a vast 220,000-sqm site that holds under one roof a museum, a data analysis center, exhibition center as well as areas for socializing and networking for the region's business community. To ensure this multipurpose platform makes a noteworthy impression, the developers opted for Corian® Solid Surface in the Glacier White color throughout the interior. The aim was to promote an aesthetic that drew on traditional Asian culture and cutting-edge business concepts like cloud computing. Spaces are marked by columns and railings done in Corian® Solid Surface that project a light, airy atmosphere and modern dynamic mood.



Photo Corian® Design. Fabrication of Corian® by Hangzhou Aikerui Industry.

BRICK BY BRICK

[ITALY]

THE ENDURING POPULARITY OF LEGO® IS THAT IT APPEALS TO ALL AGES.

One of its advantages is that it offers endless possibilities, with people only limited by their imagination. The construction bricks have even inspired designers to rethink how to use the colorful collection of pieces offered by the Danish brand. Italian furniture manufacturer Moow has taken the toy into the interior design world with its Stüda console. The modular system has a textured stud surface in Corian® Solid Surface that is compatible with Lego® bricks. Conceived by Italian design studio NINE Associati, Stüda offers the chance for homeowners to reconfigure the pattern and color whenever they wish in order to create a truly customized decor.



Photo courtesy of Nine Associati. Fabrication of Corian® by Moow.

RETAIL THERAPY

[POLAND]

LARGE RETAIL OUTLETS KNOW IT IS IMPORTANT TO DESIGN COMFORTABLE SPACES WHERE SHOPPERS CAN TAKE A BREAK IN BETWEEN STORE VISITS.



A key component is the food court. When Warsaw's upscale Dom Mody Klif fashion mall was in search of something out of the ordinary, architects at Polish firm ARS Retail Solutions dreamed up a relaxing environment mixing greenery and good design. The creative team opted for an original solution using Corian® Solid Surface that employed the material in a unique ceiling pattern that incorporated custom lighting. Corian® Solid Surface reappears in parts of the seating area and in blocks that house potted plants. Its durability in high-traffic areas was a plus and the material has a proven track record in the mall given it was already installed in portions of the facade and in passageways.

Photo Zkm Asis. Fabrication of Corian® by Acrea.

HEALTHY AMBITIONS

[CHINA]

IN CHINA, STATE OFFICIALS ARE AMBITIOUS IN THEIR EFFORTS TO DEVELOP FIRST-RATE INSTITUTIONS THAT WILL BECOME BENCHMARKS FOR OTHERS TO FOLLOW.

Case in point is Shanghai's Jiahui International Hospital, the first privately owned, international-standard tertiary level hospital authorized by the Chinese Ministry of Health. The impressive foreign-invested joint venture, which covers 170,000 sqm, is looking to become a leader in the medical field, with an innovative design that is focused squarely on the patient. Among the innovative features of the health-care complex is its use of Corian® Solid Surface, a durable and easy-to-clean material that stands out for its hygienic properties and sleek appearance. The multipurpose surface is found throughout the facility, from the reception area and corridors to patient rooms and the operating theater, and is utilized both as cladding and for furnishings.



Photo Corian® Design. Fabrication of Corian® by Shanghai Zhizijia Trade Development.

About Corian® Solid Surface

Carve it. Form it. Light it. There's a reason many of the world's leading architects and designers consider Corian® Solid Surface the ultimate design material. Renowned for its adaptability, its aesthetics, its sensorial qualities and its durability, Corian® Solid Surface can help you create a space that makes a statement.

About Corian® Quartz

Formerly known as Zodiaq®, Corian® Quartz is now part of the Corian® Design family. But what has never changed is how it brings a sophistication to any design. We start with pure quartz crystals, then infuse them with our innovative technology for a result that is as stylish as it is durable. When you want to make a statement that lasts, choose Corian® Quartz to make your space.

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